

Minutes
State Board of Community Colleges
STRATEGIC PLANNING COMMITTEE
May 14, 2020 (Telephonic)

COMMITTEE MEMBERS PRESENT:

Burr Sullivan, Vice Chair
Bobby Irwin
Jim Rose
Dr. Samuel Powell

Bob Stephens
Scott Shook
Breedon Blackwell, SBCC Chairman

Members Absent: Hari Nath; Jesse Watts, N4CSGA Chair

OTHERS IN ATTENDANCE:

David Willis
William Holder
Ann Whitford

Jennifer Haygood
Kimberly Gold
Andrea Poole

Anne Bacon
J.W. Kelley
Mary Shuping

CALL TO ORDER

Mr. Sullivan called the telephonic meeting to order at 1:00 p.m.

ROLL CALL

Ms. Barretto took the roll of the Strategic Planning Committee members. With five Committee members in attendance, a quorum was present.

ETHICS STATEMENT

Ms. Poole read the Ethics Awareness and Conflict of Interest Statement and asked if there were any known conflicts. None were noted.

APPROVAL OF THE AGENDA

Mr. Sullivan asked for a motion to approve the agenda for the meeting. Mr. Stephens made the motion to approve the agenda, Mr. Irwin seconded, and the Committee approved the agenda unanimously without change.

APPROVAL OF MINUTES

Mr. Sullivan asked for a motion to approve the minutes for the January 16, 2020 meeting. Dr. Powell made the motion to approve, Mr. Stephens seconded, and the Committee approved the minutes unanimously without change.

FOR INFORMATION

Status of Strategic Plan Tactics (Attachment PLAN 01)

Anne Bacon reported on the status of Strategic Plan Tactics showing a comparison of each theme's status for the fourth quarter of 2019 to their status in the first quarter of 2020. None of the tactics is in "Escalate" status, but others have moved from "Celebrate" to "Monitor" status. Many have moved into "Implemented" status, allowing room for new, additional tactics.

Impacts of the Pandemic on Strategic Plan Tactics (Attachment PLAN 02)

Ms. Bacon reviewed the pandemic's effect on the System's ability to achieve the goals in the Strategic Plan. By category, the first consists of tactics being monitored previously but requiring additional monitoring; second, tactics no longer in "Celebrate" status due to the pandemic; and third, tactics that have not changed status but whose scope is changing because of the pandemic. Ms. Bacon discussed the tactic "Accelerating Student Readiness," which tends to fluctuate routinely, but more so in light of the pandemic. Areas such as "Advising / Student Support Redesign" and "Work-based Learning" are impacted by the inability to gather in person.

Elaborating on Ms. Bacon's comments, other System Office staff described how we are working with high schools and with the Presidents' COVID committee to think about strategies to serve and reach students for the summer and fall semesters. Advisors are meeting to identify service gaps to provide to senior leadership to explore solutions.

Potential Shifts in the System's Strategic Direction

Andrea Poole gave the report. Two articles were shared with the Board that illustrate different perspectives and send different messages to the reader on the prospective impact to community college enrollment and growth. While recessions and unemployment historically have led to increased community college enrollment, the pandemic adds a factor of uncertainty.

Ms. Poole expects to have more information for the July meeting and invites ideas from Committee members for topics they would like to address. Adjustments to our strategic direction will be made that may include reprioritization of tactics. The pandemic revealed the need for a tactic with a specific focus on online education and online student support. There are opportunities to introduce online instruction in new ways and strengthen and expand offerings, especially in the short-term workforce space.

ADJOURN

There being no other business, a motion to adjourn was made and passed unanimously without discussion, and the Committee adjourned at 1:57 p.m.

Respectfully submitted,

Kelly Barretto
Recording Secretary