

**STATE BOARD OF COMMUNITY COLLEGES**  
**Strategic Planning Update**  
**August 17, 2017**

Over the past month, the System Office analyzed input from college presidents and other sources to put together a **SWOT and critical issues analysis**, established **strategic planning teams** co-led by community college and System Office leaders, and **kicked off the plan development phase** of the strategic planning process. Activities are on target to meet the goal of bringing the State Board of Community Colleges a draft System plan to review in February 2018, with earlier input by the Strategic Planning Committee and discussion by the full State Board at its October planning meeting.



**Strengths, Weaknesses, Opportunities, and Threats (SWOTs) and Critical Issues**

With an emphasis on input provided by the 37 community colleges that participated in the June 21 NC Association of Community College Presidents meeting and/or provided written input, System Office staff developed a SWOT analysis and identified critical issues for each of the four themes outlined for the strategic plan: Student Interest and Access; Clear and Supported Pathways for Student Progress and Success; Economic and Workforce Impact; and Organizational Effectiveness.

**Strategic Planning Team Development**

In July, the System Office formed four teams to develop recommended draft goals, objectives and strategies for the 2018-22 strategic plan of the NC Community College System. *Composition:* representatives of community colleges (24 colleges represented), the System Office, community college customers (students and businesses), partners and the State Board of Community Colleges. An emphasis was placed on tapping leaders or designees of system-wide community college associations, such as ACCBO and the Instructional Administrators Association.

## NCCCS Strategic Planning Team Roles

Team	Student Interest and Access	Clear & Supported Pathways for Student Progress and Success	Economic and Workforce Impact	Organizational Effectiveness
<b>System Office Co-Chair(s)</b>	Jennifer Haygood	Dr. Lisa Chapman	Maureen Little	-Elizabeth Grovenstein -Jim Parker
<b>Community College Co-Chair</b>	Dr. Dennis King (AB-Tech)	Dr. Tracy Mancini (Carteret CC)	Dr. Maria Pharr (South Piedmont CC)	Dr. Lawrence Rouse (James Sprunt CC)
<b>Coordinating Team Staff</b>	Anne Bacon	Alexis Lockett	Dr. Matthew Meyer	Bill Schneider
<b>Executive Assistant</b>	Sondra Jarvis	Alex Doles	Jerrie Farmer	LaTanya Davis

*Key deadlines/deliverables of teams:*



#### **Kickoff Meeting/Ongoing Team meetings**

On July 24, 2017, the members of the four strategic planning teams were brought together at the Embassy Suites Raleigh/Durham/Research Triangle for a kickoff meeting to receive their charge, learn about input from stakeholders (reviewed the SWOT/critical issues analysis, develop initial draft language for the plan goals and start brainstorming about objectives. The teams will meet by early September to work on objectives and then in by early October to discuss strategies.

#### **Ongoing Scanning**

While the Environmental Scanning phase of strategic planning has officially ended, the strategic planning staff continue to tap stakeholders for input. Example: input session at Performance Partnership Summit July 25.