

Strategic Planning Committee Annual Timeline

Core responsibilities of the Strategic Planning Committee include: Oversight of the System strategic planning and plan implementation, reviewing research and monitoring external forces and System competencies, and providing general guidance to the System regarding its strategic direction and initiatives

Month	Topics	Staff Contact
January		
February		
March	Committee Calendars, Adult Learner Pilot Program Report	Dr. Crane
April	Strategic Plan KPIs & Statewide Goals	Dr. Crane, Dr. Schneider
May	Strategic Plan Tactic: Supporting Excellence in Teaching and Learning	Student Success Center and Belk Center
June	NO BOARD MEETING	
July	Approve 2023 Performance Measures Report	Dr. Schneider
August	Strategic Plan: Update on Annual Tactics	Dr. Crane, others
September (Bd Plan mtg.)	Annual Graduation Report	Dr. Schneider
October	Strategic Plan Tactic: Framework for Inclusive Excellence Discuss 2024 Tactics	Dr. Evans, Dr. Kelley, Dr. Crane Dr. Crane
November	Approve 2024 Tactics	Dr. Crane
December	NO BOARD MEETING	
Notes	Plan Annual Enrollment Report for March of future years	

*Examples of operational activities would include predictable activities that occur on a recurring basis (annual reports, budget approval, etc.) as well as the regular work of the committee (approving new hires for Personnel, program approval in Programs, etc.)

DISTRIBUTION OF TACTICS FOR 2023

Programs and Student Success Committee

- Strategic Enrollment Management
- Expand NC Career Coach Program
- Meeting Holistic Student Needs
- Update Funding Tiers (July start)
- *Support Excellence in Teaching and Learning (secondary)*
- *Incentives for Regional Collaboration (secondary)*
- *Statewide Marketing Strategy (secondary)*

Strategic Planning Committee

- Support Excellence in Teaching and Learning
- *Framework for Inclusive Excellence (secondary)*
- *Incentives for Regional Collaboration (secondary)*

Legislative and Government Affairs Committee

- Increase Faculty and Staff Salaries

Personnel Committee

- Build Human Resources Capacity to Improve Recruitment and Retention
- *Increase Faculty and Staff Salaries (secondary)*

Finance Committee

- Incentives for Regional Collaboration (July start)
- *Update Funding Tiers (secondary)*
- *Increase Faculty & Staff Salaries (secondary)*

Marketing Communications Committee (March 2023 start)

- Statewide Marketing Strategy (March start)

Workforce Development Committee (committee start TBD)

- Expand Sector Partnerships
- Life Sciences Talent and Asset Mapping

System Advisory Council

- Framework for Inclusive Excellence
- *Expand Sector Partnerships (secondary)*