


# Improving the Enrollment Process

SBCS Strategic Planning Committee  
August 16, 2018

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08/16/2018



## Context

- **July Strategic Planning Committee Meeting** discussion of online students attending colleges simultaneously.
- **Strategic Plan Goal:** Increase the percentage of North Carolinians, particularly within underserved populations, pursuing and easily accessing education or training through North Carolina community colleges.
  - **1.4 Improve the student experience and increase enrollment by simplifying enrollment policies, processes, and communications.**
    - **1.4.1 Re-envision the application and enrollment process for community colleges.**

8/2/2018 2



## Known Friction Points

- Admission Application
- Visiting Student vs Degree Seeking Student
- Official Transcript
- Local admission standards
- Local course prerequisites
- Financial Aid
- Residency Determination Services (RDS)

**These and others are broader than students' simultaneous enrollment**

8/2/2018

3



## Improvement Strategy

- In partnership with professional organizations (e.g., NC Student Development Personnel Association), **form a study group for each functional area.**
- **Study Group Charge:** Identify and recommend potential policy and process improvements simplifying enrollment from the students' perspective including all academic levels.

8/2/2018

4