

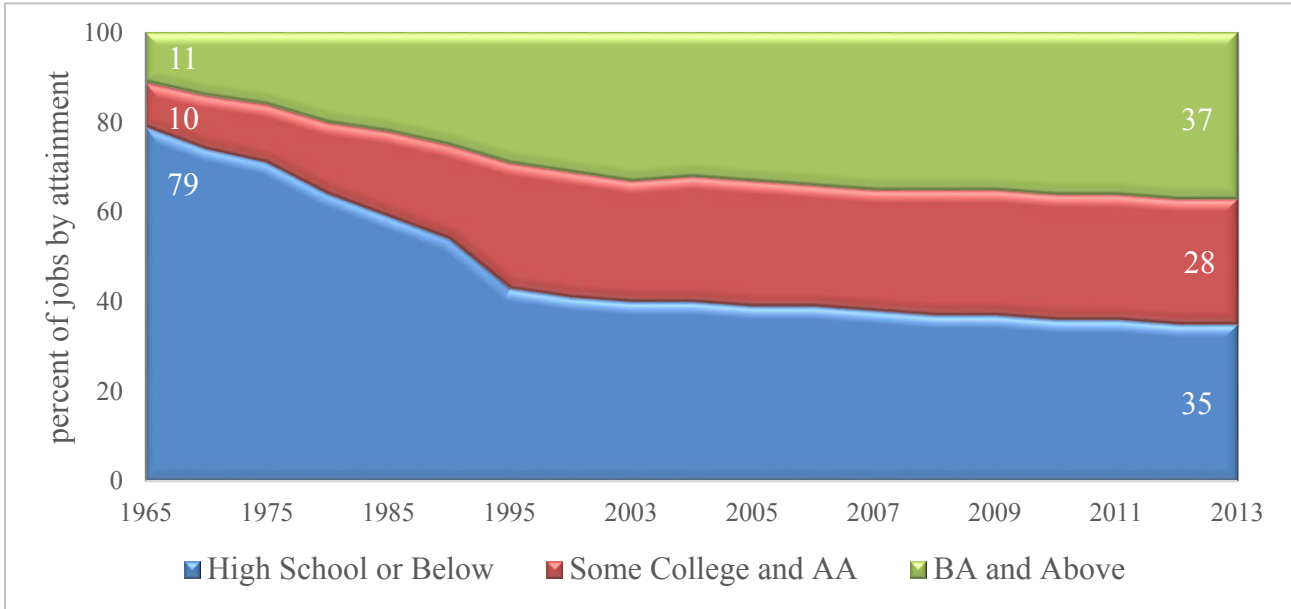
Developing a Talent Pipeline

An Education and Workforce Vision for North Carolina

Goal: By 2025, 67% of North Carolinians will have education and training beyond high school.

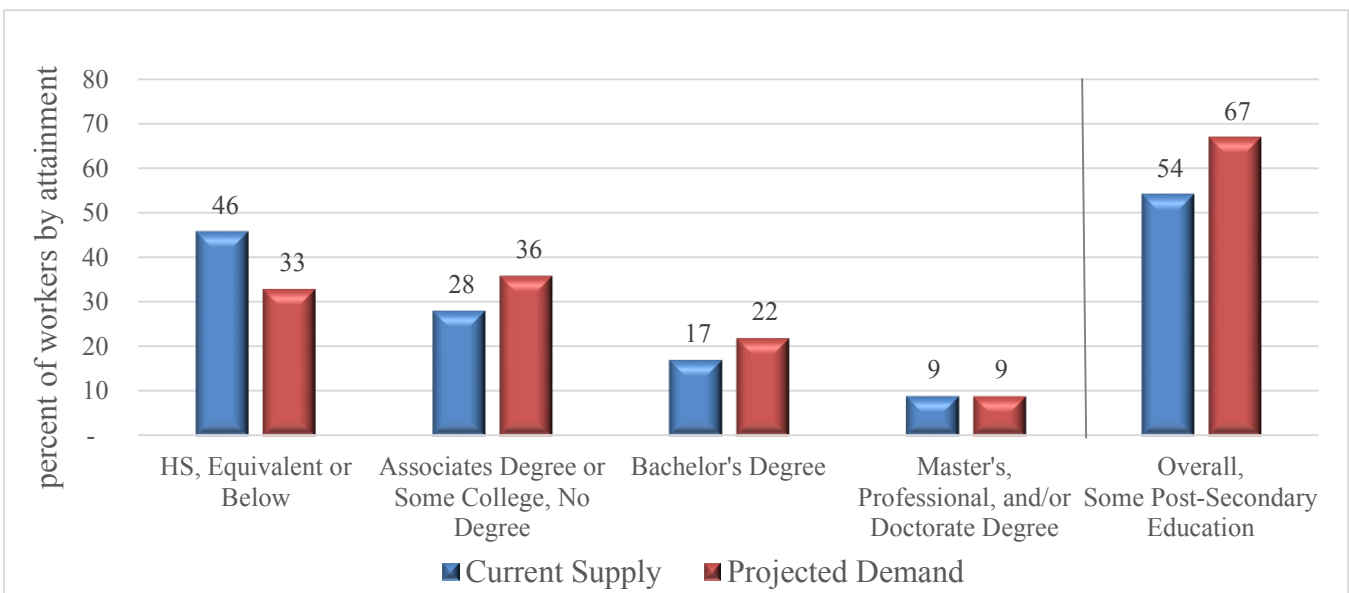
Where We've Been

Fifty years ago, 79 percent of jobs required a high school diploma or less, and most paid a good wage. Today, that number has dropped to 35 percent of jobs available to high school graduates and dropouts, and more than two-thirds of those jobs pay less than \$25,000 a year.



Where We Are Today

Today, we face a gap between educational attainment and industry's projected need for educated workers. Studies by Georgetown University project that 67 percent of jobs in North Carolina will require education and training beyond high school. Currently, only 54 percent of working adults have achieved this attainment.



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Where We Go From Here

To ensure North Carolina workers are prepared for future success, we must establish a statewide shared workforce development goal to fulfill this economic and social need.

Key Investments by Governor McCrory

Governor McCrory has already begun work to ensure that we match educational attainment with the needs of the economy. Past and current efforts include:

- The first bill signed as Governor **increased access to career and technical education** and provided career and college endorsements for high school diplomas.
- Established **NCWorks** to promote one consistent strategy for workforce development.
- Recharged the **Education Cabinet** to break down silos and ensure North Carolina's education system is preparing students for the skills business and industry will need in the future.
- The **Students@Work Project** of the North Carolina Business Committee for Education in partnership with school career and technical education coordinators brings more than 25,000 middle school students each year into businesses to demonstrate the connection between their classroom and potential careers.
- Supporting the North Carolina Community College system **Closing the Skills Gap** initiative to reinvest system savings into preparing workers in high-demand fields.
- **In-state tuition for veterans** provides opportunities to pursue higher education, and other efforts to streamline the transfer of military skills to civilian jobs help ensure success in the workplace.
- Increasing funding for **game changing research** in the University of North Carolina system promotes student preparation in expanding fields.
- The **Comprehensive Articulation Agreement** between the NC Community College System and the UNC system makes it easier for students to transfer between two- and four-year institutions, and contributes to greater bachelor's and graduate degree attainment.
- The **Innovation to Jobs** initiative supports preparation of budding entrepreneurs through North Carolina's public and private universities.
- Pushed for a **\$2 billion bond referendum** that will invest in our universities and community colleges.

How We Get There

Moving forward, North Carolina needs to develop a cohesive strategy to reach our vision. This strategy must:

- **Invest** resources to support North Carolina's traditional and non-traditional students in attaining education and training beyond high school more efficiently and promote increased attainment of job-ready degrees.
- **Innovate** to create new opportunities for part-way home or at-risk students to succeed in earning workforce and education credentials beyond high school.

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