Governor's Postsecondary Goal - Implications for Community Colleges

State Board of Community Colleges
Planning Committee
Dec. 2015

A Bold New Goal for NC

**Gov. McCrory:** By 2025, 67% of North Carolina’s working adults will have education and training beyond high school
Other States: 23 have set goals

National Conversation

Alliance for Quality Career Pathways
a project of CLASP

Data Sharing (CompTIA) Project

Workforce Credentials Coalition

SBCC
12/04/2015
Translating the Goal for NCCCS?

By 2025, 67% of North Carolina’s working adults will have education and training beyond high school – Gov's Goal

67% of Jobs by 2025 will require some post-secondary education or training. ~ Georgetown University Center on Education and Workforce

Baseline Data:

58% (25+, non-institutionalized) – includes current supply of individuals with some college, no-degree, associates degrees, and above in 2014. Calculated by Georgetown University CEW

54% (ages 16+, non-institutionalized) - includes current supply of individuals with some college, no-degree, associates degrees, and above in 2014. Calculated by NC Labor, Economics, and Analysis.
North Carolina Educational Attainment, Ages 25-64
67% Goal Based on Some College, No Degree
2005-2014: U.S. Census Bureau, American Community Survey

North Carolina Educational Attainment, Ages 25-64
2014: U.S. Census Bureau, American Community Survey

67% Goal Based on Some College, No Degree

67% Goal Based on Non-Credit Credential or Above

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348,554
188,519
888,110

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Strategies

1. As a State, improve high school graduation rates and help move high school graduates into (at minimum) some college, no degree programs (Skill Builder programs, Career and College Promise).

2. Increase 3rd Party certifications and have a method of accurately tracking their attainment (marketable third party certifications, creation of a single national portal for 3rd party certification data).

3. Continue historical increases in Associate degrees, Bachelors, and Graduate degrees.

4. Better educate high school counselors, parents, and students about the transfer pathway from CC to university.

Challenges – Counting Certifications

NC CompTIA Data Matching
Marketable Credentials

- 2013 - 54,550 Career Readiness Certifications (NC CRC) awarded
- No reputable source documenting the value of the NC CRC to students or companies.
- Project Management Professional Certification = $84,000 average nationally, 88 awarded in 2013 in NC

Goal Aligned to Align4NCWorks

* Career Awareness and Mapping
* College Access and Affordability
* Validated Skills and Credentials
Questions?