

## STATE BOARD OF COMMUNITY COLLEGES

### 2021 Service Area Review Report

The 2015 General Assembly amended G.S. 115D-5 to include the following subsection: “(w) The State Board of Community Colleges shall review, at least every five years, service areas that include counties assigned to more than one community college to determine the feasibility of continuing to assign those counties to more than one community college. The State Board shall revise service areas as needed to ensure that counties are served effectively. The first review and any revisions shall be completed no later than March 1, 2016, and the State Board shall report its findings and any revisions to the Joint Legislative Education Oversight Committee no later than March 1, 2016. All subsequent reviews and revisions shall also be submitted to the Committee.”

This report represents the second review as required by this statute. Currently, there are currently two counties assigned to be served by more than one community college:

- Northampton County is served by Halifax Community College and by Roanoke-Chowan Community College.
- Bertie County is served by Roanoke-Chowan Community College and Martin Community College.

#### Service Area Assignments (1A SBCCC 300.3)

- Bertie County - Martin Community College serves the townships of Indian Woods and Merry Hill and has exclusive authority for offering curriculum and adult basic education courses in the Windsor Township, which includes the county seat and only public high school. Both Roanoke-Chowan Community College and Martin Community College are authorized to offer continuing education courses in the Windsor Township. Roanoke-Chowan Community College serves the townships of Colerain, Mitchells, Roxobel, Snakebite, Whites, and Woodville.
- Northampton County - Halifax Community College serves the townships of Gaston, Occoneechee, Pleasant Hill and Seaboard. Roanoke-Chowan Community College serves the townships of Jackson, Kirby, Rich Square, Roanoke, and Wiccacanee.

#### Summary of 2016 Review

The 2016 review of shared service areas, including Bertie and Northampton counties, determined that the shared model of service delivery was effective in serving the citizens of these counties. Three instructional areas were noted as potential areas of concern including Career and College Promise, Emergency Services Training and Education and Instructional Delivery at Correctional Institutions. Based on the 2016 Review the following recommendations were made and approved by the State Board at the February 15, 2016, meeting.

1. The assigned shared service areas for Bertie and Northampton counties remain as assigned.
2. The community colleges serving these counties continue to communicate and collaborate as appropriate to provide access to adequate educational program offerings for the citizens of these counties; and,
3. The North Carolina Community College System Office and the State Board of Community Colleges continue to review the educational offerings provided in Bertie and Northampton

counties, and provide assistance as needed to help the colleges work through any challenges to serving these counties.

### **2021 Review Process**

The 2021 review of the Service Area assignments for Bertie and Northampton counties included the following:

- Notification to the presidents of the three community colleges involved in the review process.
- Conversations with each President, Chief Academic Officer and Continuing Education Administrator to review the three areas of concern cited in the 2016 report as well as determine whether other areas of review should be addressed. Three areas cited in the 2016 report that were identified as requiring consistent attention included: Career and College Promise Offerings, Emergency Services Training and Education and Instructional Delivery at Correctional Institutions.
- A review of data regarding course offerings, enrollment by county, and disaggregated county enrollment by race, age, gender and ethnicity.

### **Data Highlights**

#### Bertie County

Bertie County enrollment fell by 12% overall from 2018-2019 to 2019-2020. This decrease included lowered enrollment from Bertie County for both Martin and Roanoke-Chowan. The enrollment at Roanoke-Chowan dropped by 28% versus an 8% drop at Martin. Students enrolling in curriculum programs in 2019-2020 from Bertie County included 312 students enrolled at Martin, 149 enrolled at Roanoke-Chowan and 167 students enrolled at other institutions. Both institutions enrolled more students in the 25–44-year-old range than any other age range. More black students from Bertie County enroll at both Martin and Roanoke-Chowan than any other race. The total number of black students from Bertie County enrolled at a community college included 813 students versus 499 white students. (See Attachment A)

#### Northampton County

Northampton County enrollment fell by 12% overall from 2018-2019 to 2019-2020. This decrease included lowered enrollment from Northampton County for both Halifax and Roanoke-Chowan. The enrollment at Roanoke-Chowan dropped by 24% versus an 4% drop at Halifax. Students enrolling in curriculum programs in 2019-2020 from Northampton County included 265 students enrolled at Halifax, 59 enrolled at Roanoke-Chowan and 104 students enrolled at other institutions. Both institutions enrolled more students in the 25–44-year-old range than any other age range. More black students from Northampton County enrolled at Halifax Community College than any other race. Roanoke-Chowan enrolled more white students than any other race from this service area. The total number of black students from Northampton County enrolled at a community college included 534 students versus 423 white students. (See Attachment B)

#### Career and College Promise Enrollment

From Fall 2015 to Fall 2020, CCP student enrollment has increased at Halifax CC and Martin CC, but has fluctuated and started to decline at Roanoke-Chowan CC. Transfer pathway enrollment has increased at Martin and Roanoke-Chowan and has remained stable at Halifax. CTE pathway enrollment has remained stable at Halifax, has increased at Martin, and has declined at Roanoke-Chowan. Early College enrollment has increased at all three institutions. The majority of CCP students at Halifax (75%) and Roanoke-Chowan (66%) are early college students. Transfer pathway is the most popular pathway at Martin (34% of CCP students), followed by early college (30%) and other innovative high schools (24%). In Fall 2020, Halifax's CCP enrollment was highest in Halifax County, followed by Northampton. Roanoke-Chowan showed some enrollment from Northampton, but primarily enrolled CCP students from Hertford County, followed by Bertie County. Martin had the highest enrollment from Bertie and Martin counties, with several students from Hertford, Washington, Beaufort, and Pitt counties. Two counties that appear to show significant enrollment outside of their service area over time are Hertford County (assigned to Roanoke-Chowan, shows some students enrolled at Martin and a small amount to Halifax) and Washington County (assigned to Beaufort, shows some students enrolled at Martin). (See Attachment C)

At the request of Northampton County Public Schools, Roanoke-Chowan CC is seeking accreditation approval to provide Career and College Promise (CCP) pathways to 9th-12th graders at the former Northampton County high school located in Creeksville. The facility is currently under renovation with plans to open the school as the Northampton County Career Academy in August 2021. In accordance with the SACSCOC substantive change requirements, the College has requested approval. The College is awaiting the final decision from SACSCOC. If approved, the College intends to offer courses in Spring 2022.

#### Corrections Instruction

There is currently one correctional facility located within Bertie County and there are no facilities currently operating in Northampton County. Martin Community College provides instruction for the Bertie facility which is a closed medium level custody facility. The current facility capacity is 1504. The Prison Education budget for this facility has risen slightly over the past three years from \$59,780 in 2019-2020 to \$70,410 for the 2021-2022 year.

The Odom Facility previously operated in Northampton County closed during the 2019-2020 year and remains closed. This facility was previously serviced by both Halifax and Roanoke-Chowan Community Colleges. Roanoke-Chowan has expressed an interest in offering adult education courses through College and Career Readiness (CCR) at the facility if it is re-opened as a regional detention center.

#### **College Highlights**

##### Halifax

- Public safety training and Human Resource Development Training (HRD) are strong areas of instruction in Northampton County. Public Safety is primarily offered on-site at fire stations and rescue squads.

- Halifax Community College has collaborated with Northampton County to serve Early College students. 3 years ago, the Northampton Early College originally located at a middle school was renovated by the college to provide a space to move the CIHS on campus. The CCP liaison has been in place for many years and provides consistent support. The early college liaison and principal have been the driving force for the success at Northampton Early College.

#### Martin

- In partnership with Bertie County Schools, MCC has provided several programs and supports. As part of their service to Bertie County, MCC received SACSCOC approval for Bertie High School as a new off-campus site in 2017. Additionally, Martin supports a Career Coach located at Bertie High School and a College Liaison at Bertie Early College. In the Fall of 2019, MCC began offering the Criminal Justice/Public Safety Cadet program at Bertie High School. During 2020, the college began an Automotive Program and a Cosmetology Program for students in Bertie County Schools through Career and College Promise. MCC recently delivered “Edu-Carts” that will allow synchronous broadcasting of instruction from MCC to Bertie County High Schools and the MCC Bertie Campus.
- A full-time Prison Education Program Coordinator serves Bertie Correctional Institution (BCI). In January 2020, the college added Entrepreneurship Certificate Courses at this facility.
- MCC provides yearly in-service training for the Bertie County Sheriff’s Office and the Windsor Police Department. The college also provided in service courses for the detention officers at the Bertie Regional Jail (until paused by the pandemic).
- A 2020 partnership with NCWorks resulted in NCWorks having an office/meeting space on the MCC Bertie Campus that is staffed on Tuesdays and Thursdays.

#### Roanoke-Chowan

- The Allied Health training provided by Roanoke-Chowan is supported by the local hospital, Vidant Health, the nursing rehabilitation facilities, and several home health care agencies in both counties. During the pandemic, the College increased training to meet the demand from these same entities for Nurse Aide I.
- Through a grant award from the Golden LEAF Foundation, plans are underway to provide short-term workforce training at two locations in Northampton County and one location in Bertie County. In Northampton County, one facility is in the township of Rich Square, and the second location is at the old high school located in Creeksville. Both locations require some degree of renovation, which will be funded in part by Golden LEAF, the school district, and the county. The facility in Bertie County is located in Lewiston-Woodville. Plans to start training at all three facilities are slated to begin in Fall 2021.
- The College continues to offer EMS and Fire training at several locations in both Northampton and Bertie counties. This training has been supported by the fire departments, medical first responders, and law enforcement agencies in both counties. An array of training is conducted in Lewiston, Harrellsville, Colerain, and Windsor in Northampton County to provide first

responders with the appropriate credentials and re-certifications. Consistent training is also provided in the townships of Rich Square, Conway, Jackson in Northampton County.

**Service Area Findings:**

- The pandemic has impacted enrollment at all three colleges.
- Career and College Promise and Cooperative Innovative High School partnerships require collaboration with partnering institutions. The process for applying for and renewing Cooperative Innovative High Schools (CIHS) as well as partnership Memorandums of Understanding between colleges and school districts provide a framework for colleges and local schools to ensure both entities have a clear understanding of the role and responsibilities of each entity and ensure that the service areas are provided with the instruction and support needed for students.
- Each college has received requests for board representation from the service areas served by the institution. While not required by policy, institutions have accommodated the need for representation by requesting that Governor's appointees include representation from the appropriate service areas. This strategy has ensured that the shared service areas are represented in decision making at the Board level.
- One area of increased coordination and potential for confusion is the guidelines for serving the Windsor Township in Bertie County. Roanoke-Chowan Community College and Martin Community College provide Continuing Education offerings to this township. Martin Community College has exclusive authority for offering curriculum and adult basic skills in this township and has a staffed campus facility within the city of Windsor.

**Service Area Recommendation:**

Based on a review of service area enrollment data as well as interviews with the Presidents, Chief Academic Officers and Workforce Education Administrators of the community colleges serving Bertie and Northampton counties, it appears that the current shared service areas provide affordable, accessible and high-quality education for the citizens of these counties. While there are potential areas of concern, the colleges have been able to work through the challenges and to achieve satisfactory resolutions to the concerns raised.

It is recommended that.

1. The assigned shared service areas for Bertie and Northampton counties remain as assigned.
2. The community colleges serving these counties continue to communicate and collaborate to provide access to adequate educational program offerings for the citizens of these counties; and,
3. The North Carolina Community College System Office and the State Board of Community Colleges continue to provide assistance as needed to help the colleges work through any challenges to serving these counties.

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## Bertie County Data

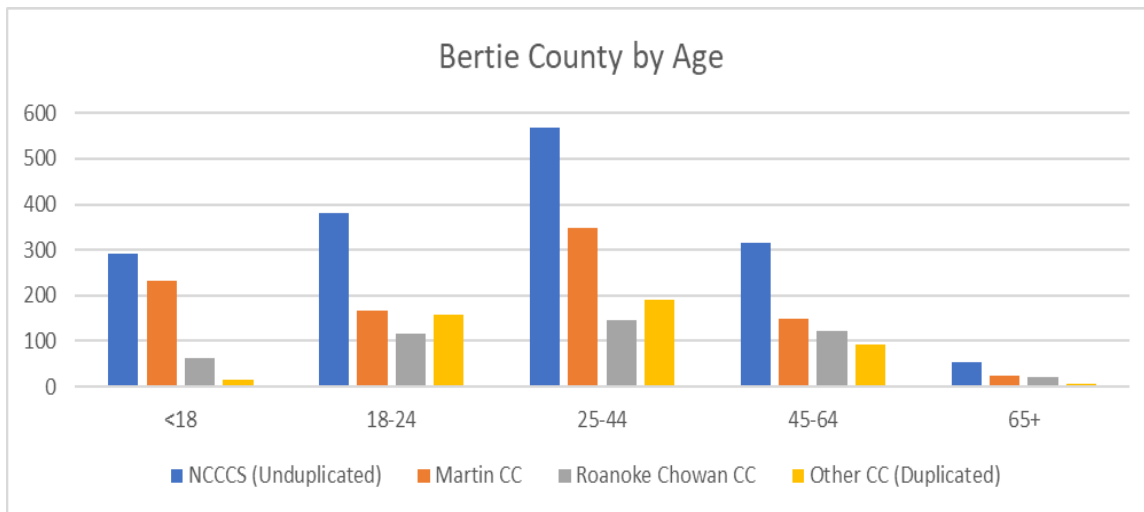
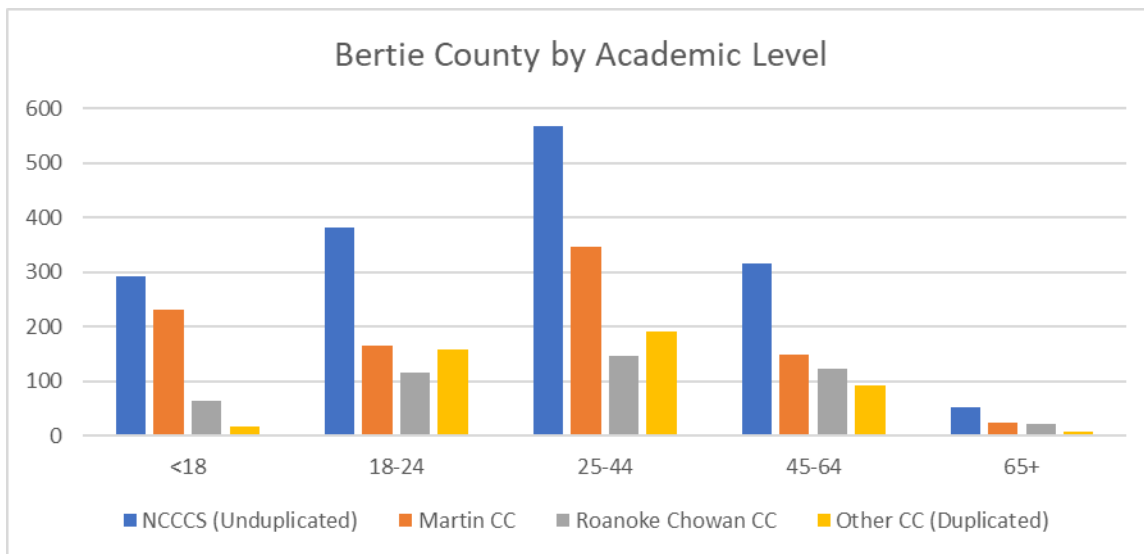
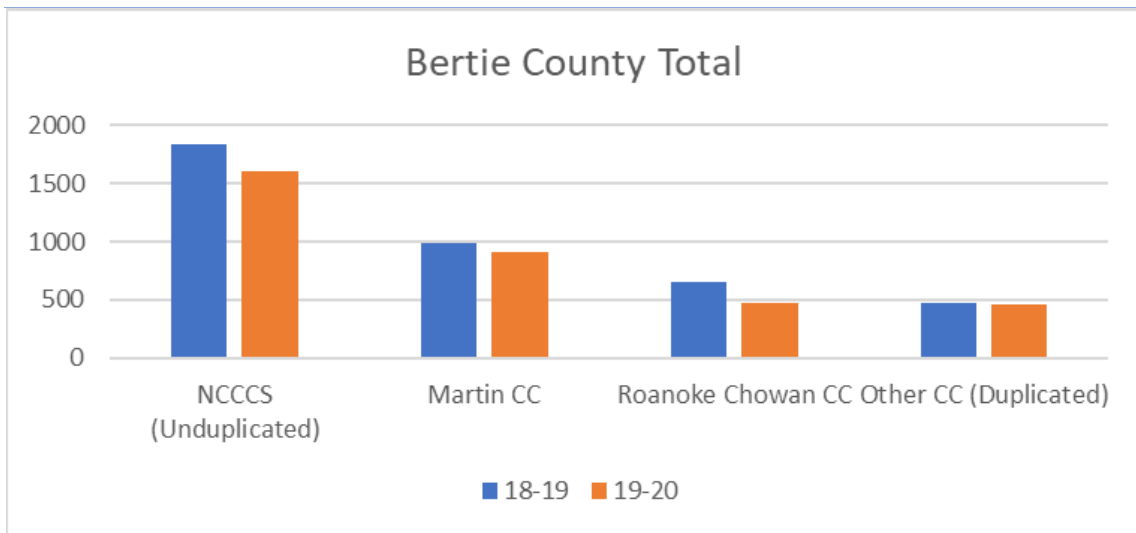
Bertie Total	18-19	19-20	Change
<b>NCCCS (Unduplicated)</b>	1835	1609	-12%
<b>Martin CC</b>	991	916	-8%
<b>Roanoke Chowan CC</b>	651	468	-28%
<b>Other CC (Duplicated)</b>	476	464	-3%
<b>Martin CC</b>	54%	57%	
<b>Roanoke Chowan CC</b>	35%	29%	

Bertie by Academic Level – 2019-2020	Curriculum Only	Workforce CE Only	Basic Skills Only	Multiple Academic Levels
<b>NCCCS (Unduplicated)</b>	567	780	182	80
<b>Martin CC</b>	312	410	179	15
<b>Roanoke Chowan CC</b>	149	275	17	27
<b>Other CC (Duplicated)</b>	167	280	5	12
<b>Martin CC</b>	55%	53%	98%	19%
<b>Roanoke Chowan CC</b>	26%	35%	9%	34%

Bertie by Age 2019-2020	<18	18-24	25-44	45-64	65+
<b>NCCCS (Unduplicated)</b>	292	381	567	316	53
<b>Martin CC</b>	231	166	347	148	24
<b>Roanoke Chowan CC</b>	63	115	146	122	22
<b>Other CC (Duplicated)</b>	16	157	191	93	7
<b>Martin CC</b>	79%	44%	61%	47%	45%
<b>Roanoke Chowan CC</b>	22%	30%	26%	39%	42%

Bertie by Race/Ethnicity 2019-20	Amer. Indian/ Alaskan	Asian	Black	Hawaiian/ Pac. Isl.	Hispanic	Multiple	White
<b>NCCCS (Unduplicated)</b>	12	4	813	3	14	2	499
<b>Martin CC</b>	7	3	445	3	10	1	178
<b>Roanoke Chowan CC</b>	2		228	1	3		219
<b>Other CC (Duplicated)</b>	4	2	205		2	1	205
<b>Martin CC</b>	58%	75%	55%	100%	71%	50%	36%
<b>Roanoke Chowan CC</b>	17%	0%	28%	33%	21%	0%	44%

**Note: Does not include "unknown" race/ethnicity**





## Northampton Data

Northampton Total	2018-19	2019-20	Change
<b>NCCCS (Unduplicated)</b>	1325	1163	-12%
<b>Halifax CC</b>	644	616	-4%
<b>Roanoke Chowan CC</b>	521	395	-24%
<b>Other CC (Duplicated)</b>	319	261	-18%
<b>Halifax CC</b>	49%	53%	
<b>Roanoke Chowan CC</b>	39%	34%	

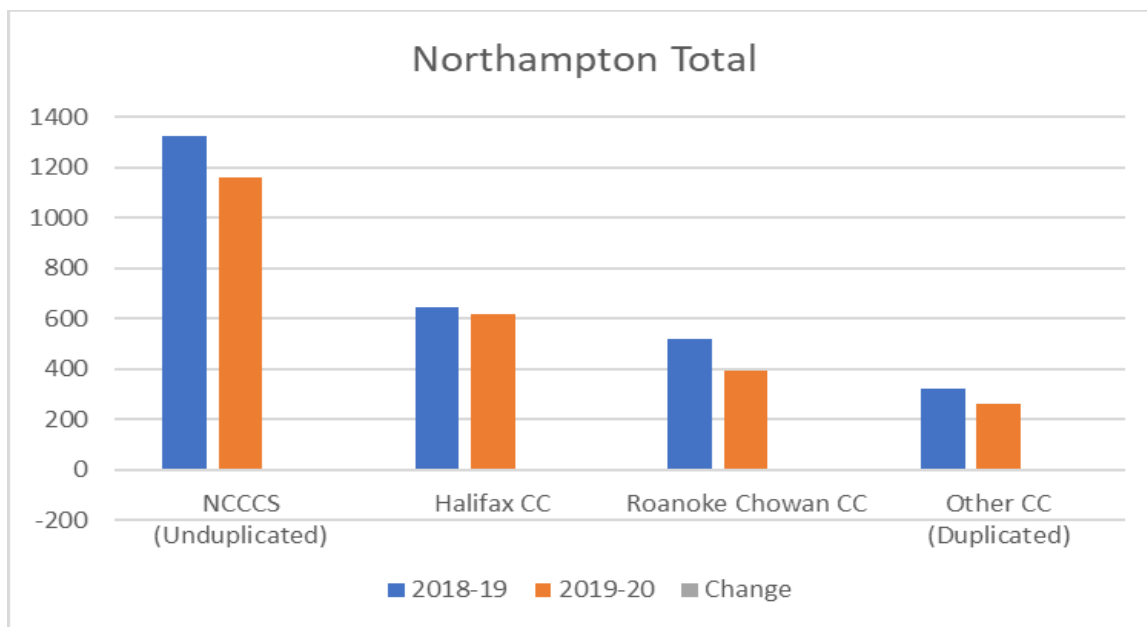
Northampton by Academic Level - 2019-20	Curriculum Only	Workforce CE Only	Basic Skills Only	Multiple Academic Levels
<b>NCCCS (Unduplicated)</b>	401	628	49	85
<b>Halifax CC</b>	265	301	16	34
<b>Roanoke Chowan CC</b>	59	286	33	17
<b>Other CC (Duplicated)</b>	104	147	4	6
<b>Halifax CC</b>	66%	48%	33%	40%
<b>Roanoke Chowan CC</b>	15%	46%	67%	20%

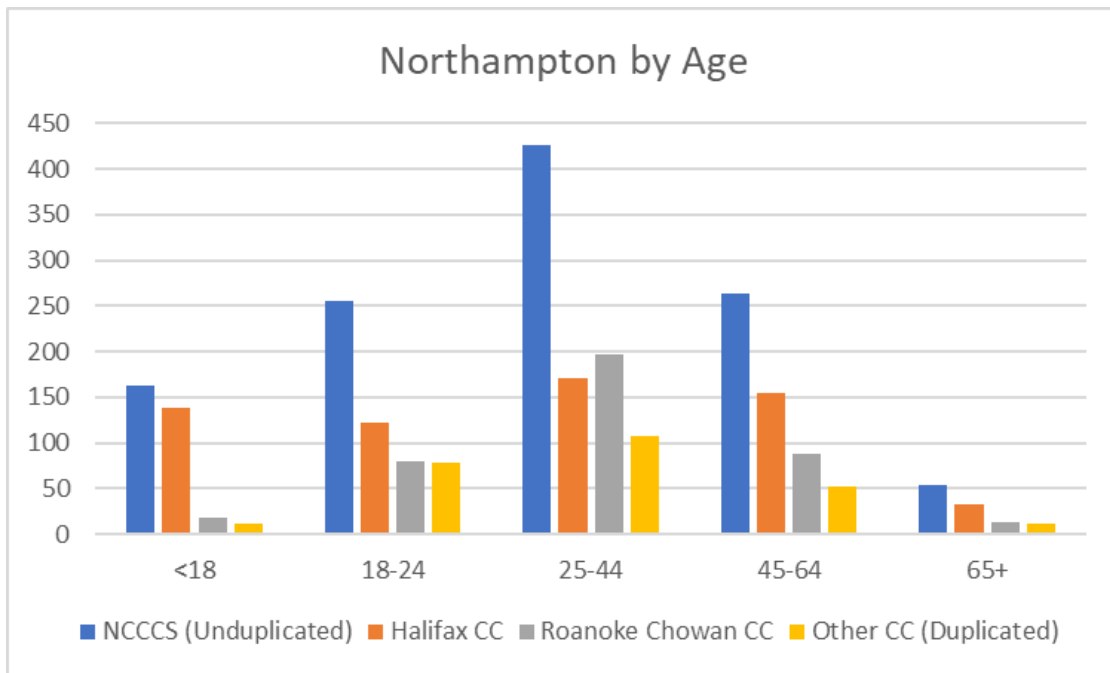
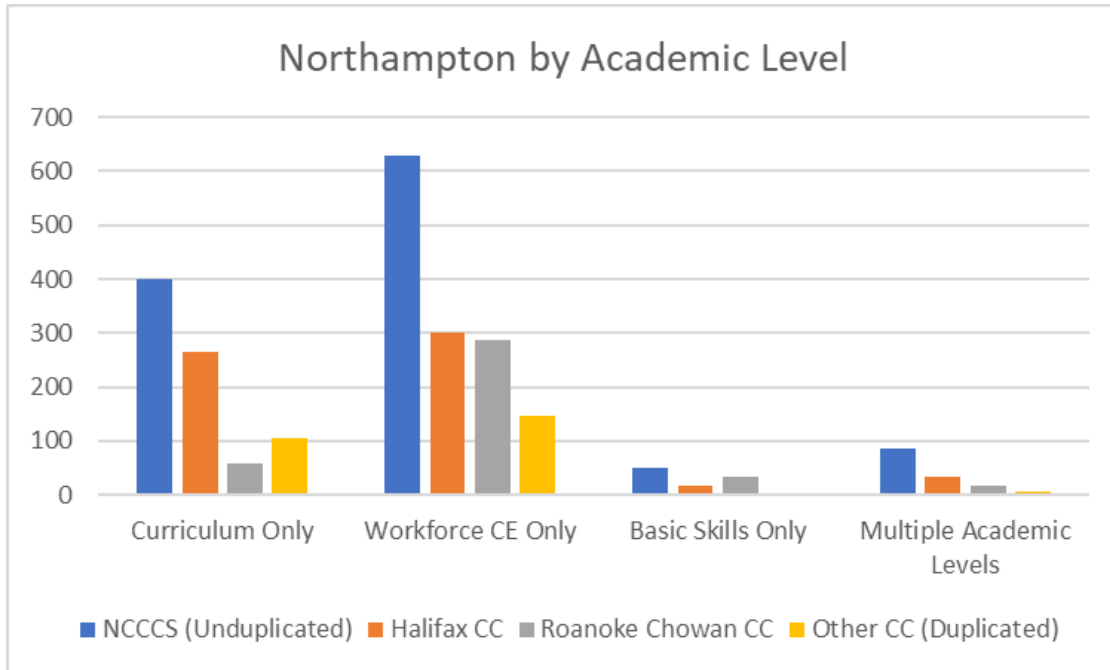
Northampton by Age - 2019-20	<18	18-24	25-44	45-64	65+
<b>NCCCS (Unduplicated)</b>	163	256	426	264	54
<b>Halifax CC</b>	138	122	170	154	32
<b>Roanoke Chowan CC</b>	18	79	197	88	13
<b>Other CC (Duplicated)</b>	11	78	108	52	12
<b>Halifax CC</b>	85%	48%	40%	58%	59%
<b>Roanoke Chowan CC</b>	11%	31%	46%	33%	24%

Northampton by Race/Ethnicity - 2019-20	Amer. Indian/Alaskan	Asian	Black	Hispanic	Multiple	White
<b>NCCCS (Unduplicated)</b>	10	2	534	35	4	423
<b>Halifax CC</b>	3		303	15	4	120
<b>Roanoke Chowan CC</b>	5	2	146	14		221
<b>Other CC (Duplicated)</b>	2		125	7		120
<b>Halifax CC</b>	30%	0%	57%	43%	100%	28%
<b>Roanoke Chowan CC</b>	50%	100%	27%	40%	0%	52%

**Note: Does not include "unknown" race/ethnicity**

Northampton Related Zip Codes 2019-20	27820 Conway	27831 Garysburg	27832 Gaston	27842 Henrico	27845 Jackson	27853 Margarettsvi	27862 Pendleton	27866 Pleasant Hill	27867 Potecasi	27869 Rich Square	27876 Seaboard	27877 Severn	27897 Woodland
<b>NCCCS (Unduplicated)</b>	166	181	176	56	201	27	35	54	8	123	88	12	104
<b>Halifax CC</b>	82	151	158	45	66	22	12	46	5	65	54	6	33
<b>Roanoke Chowan CC</b>	74	7	8	3	155		20	1	2	44	17	6	61
<b>Other CC (Duplicated)</b>	38	43	34	27	33	6	6	9	3	21	22	3	23
<b>Halifax CC</b>	49%	83%	90%	80%	33%	81%	34%	85%	63%	53%	61%	50%	32%
<b>Roanoke Chowan CC</b>	45%	4%	5%	5%	77%	0%	57%	2%	25%	36%	19%	50%	59%





### CCP Enrollment at Halifax CC, Martin CC, and Roanoke Chowan CC

For the full dashboard related to CCP enrollment, please visit:

<https://www.nccommunitycolleges.edu/analytics/dashboards/dual-enrollment-programs>

#### Enrollment over Time

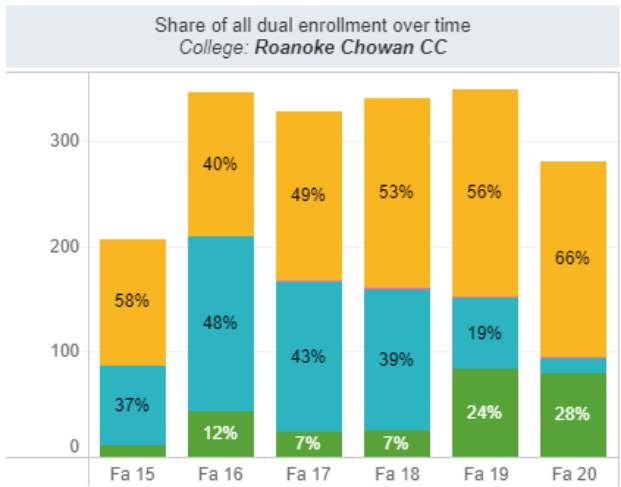
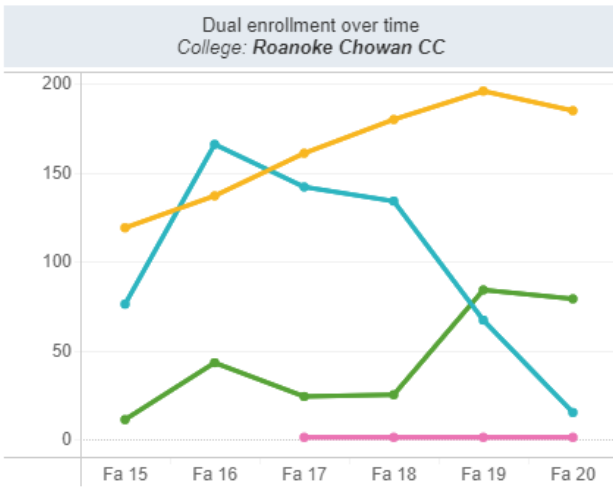
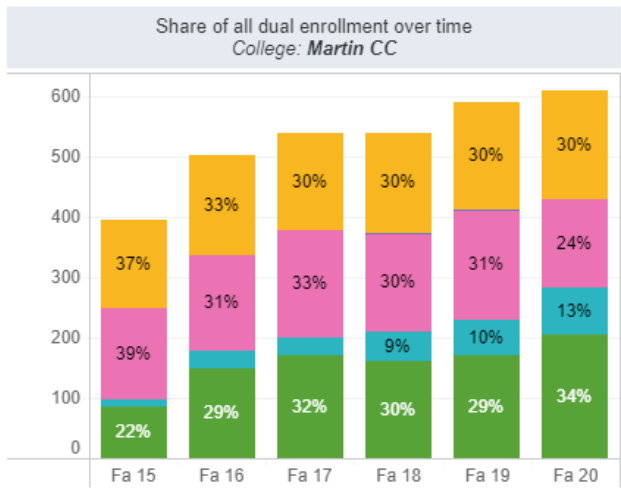
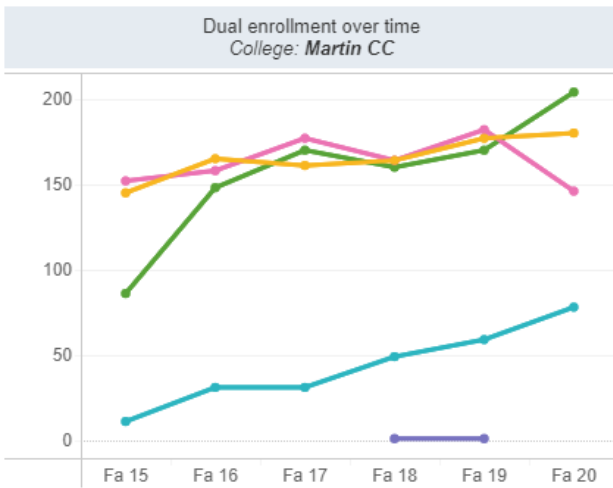
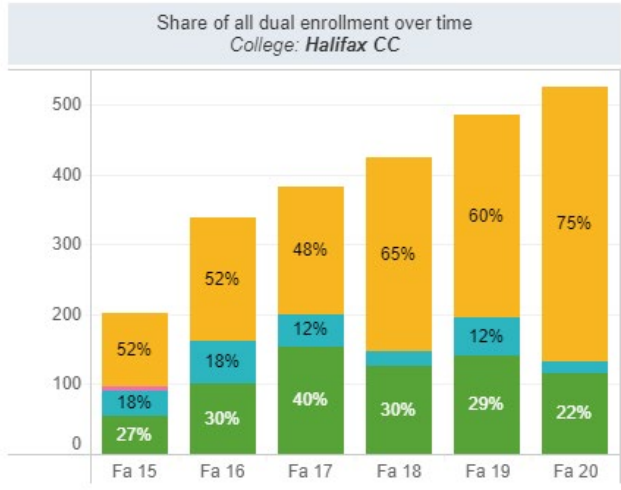
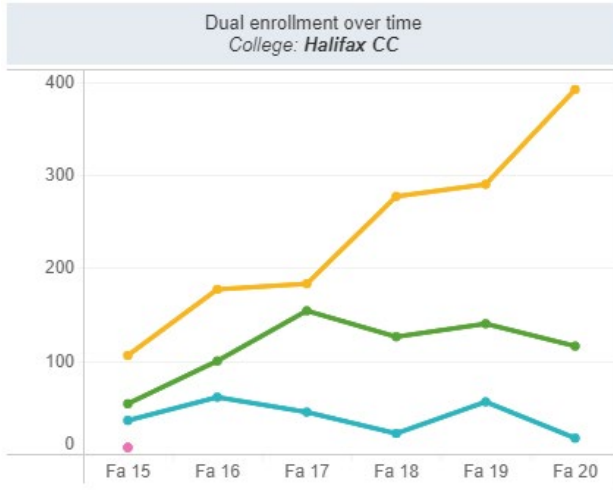
From Fall 2015 to Fall 2020, CCP student enrollment has increased at Halifax CC and Martin CC, but has fluctuated and started to decline at Roanoke Chowan CC.

College	Term	Year	# of Students
Halifax CC	Fall	2015	203
	Fall	2016	338
	Fall	2017	382
	Fall	2018	425
	Fall	2019	486
	Fall	2020	525
Martin CC	Fall	2015	394
	Fall	2016	502
	Fall	2017	539
	Fall	2018	538
	Fall	2019	589
	Fall	2020	608
Roanoke Chowan CC	Fall	2015	206
	Fall	2016	346
	Fall	2017	328
	Fall	2018	340
	Fall	2019	348
	Fall	2020	280

#### Enrollment by Pathway

Transfer pathway enrollment has increased at Martin and Roanoke Chowan and has remained stable at Halifax. CTE pathway enrollment has remained fairly stable at Halifax, has increased at Martin, and has declined at Roanoke Chowan. Early College enrollment has increased at all three institutions. The majority of CCP students at Halifax (75%) and Roanoke Chowan (66%) are early college students. Transfer pathway is the most popular pathway at Martin (34% of CCP students), followed by early college (30%) and other innovative high schools (24%).

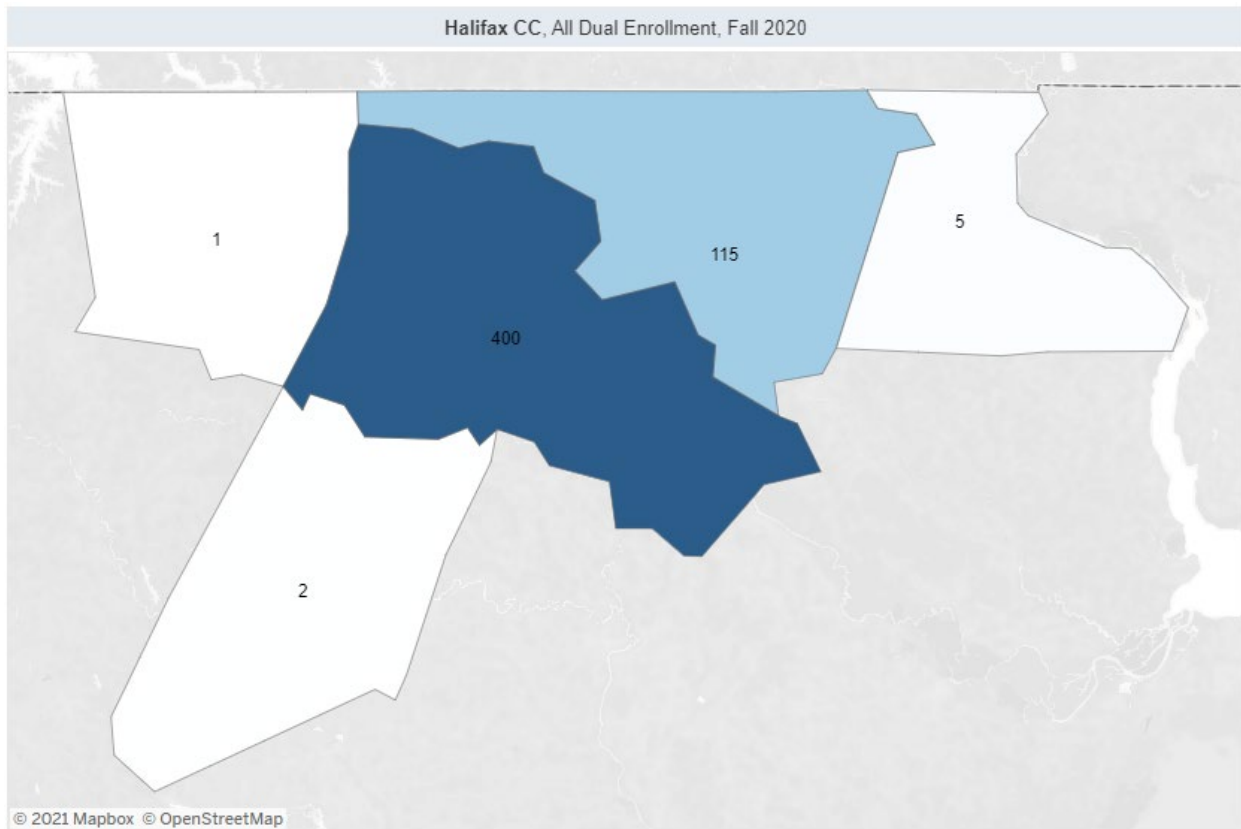
- Early College
- Middle College
- Other Innov.HS
- CTE Pathway
- Transfer Pathway

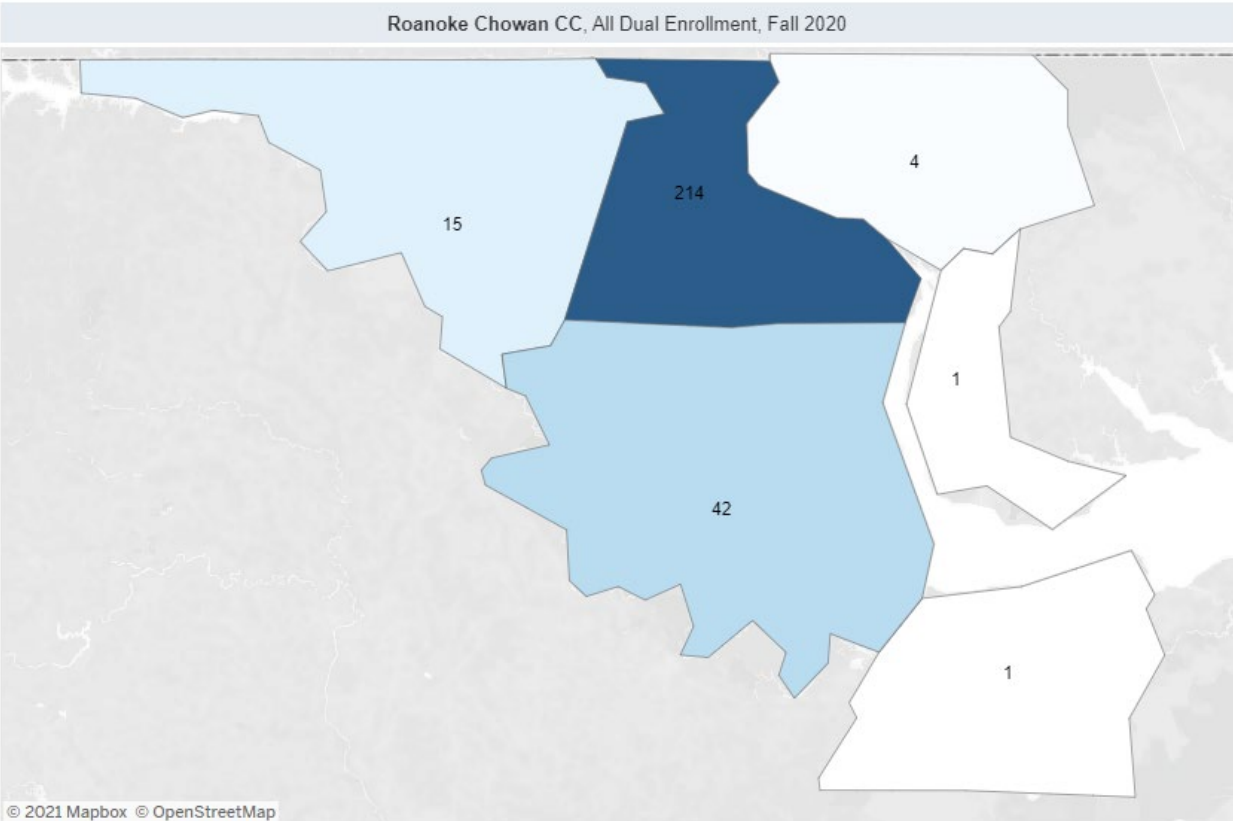
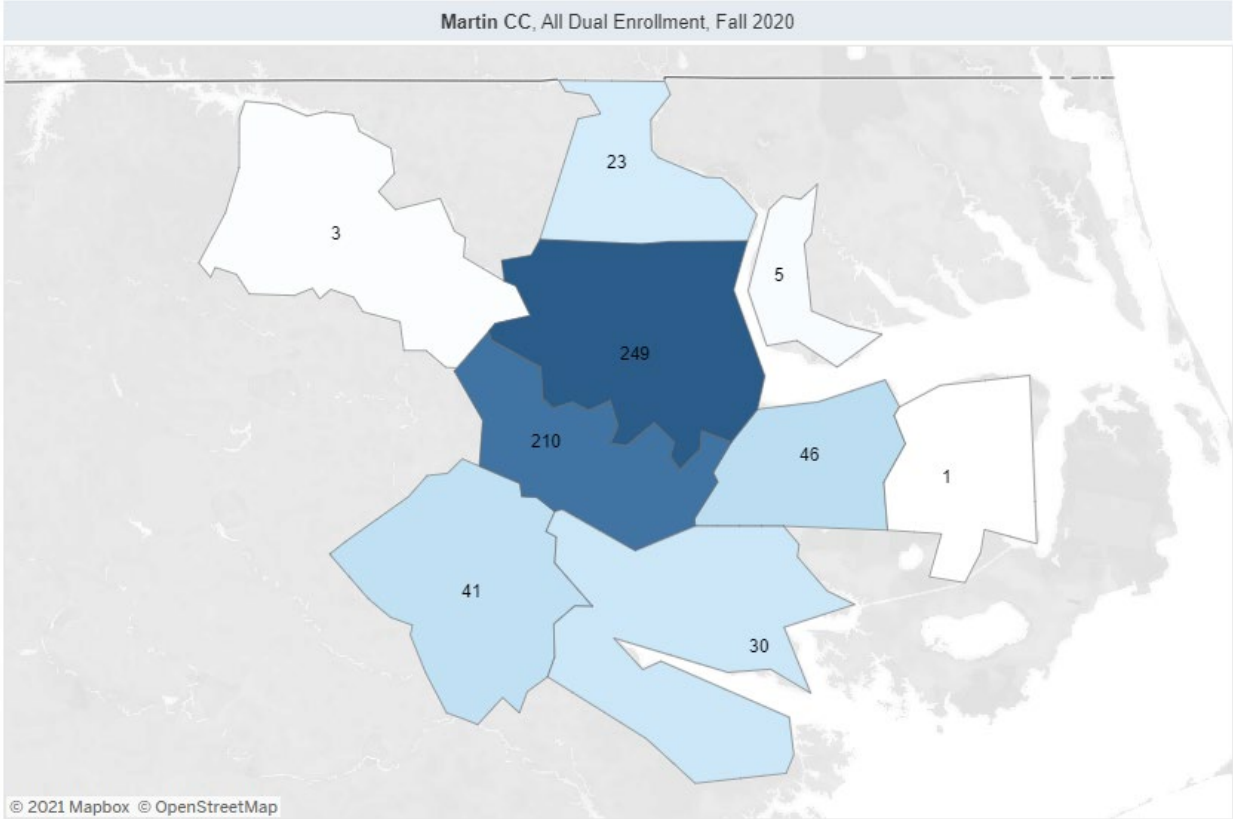


**Enrollment by County**

In Fall 2020, Halifax’s CCP enrollment was highest in Halifax County, followed by Northampton. Roanoke Chowan showed some enrollment in Northampton, but primarily enrolled CCP students from Hertford County, followed by Bertie County. Martin had the highest enrollment from Bertie and Martin counties, with a number of students from Hertford, Washington, Beaufort, and Pitt counties.

Two counties that appear to show significant enrollment outside of their service area over time are Hertford County (assigned to Roanoke Chowan, shows some students enrolled at Martin and a small amount to Halifax) and Washington County (assigned to Beaufort, shows some students enrolled at Martin).

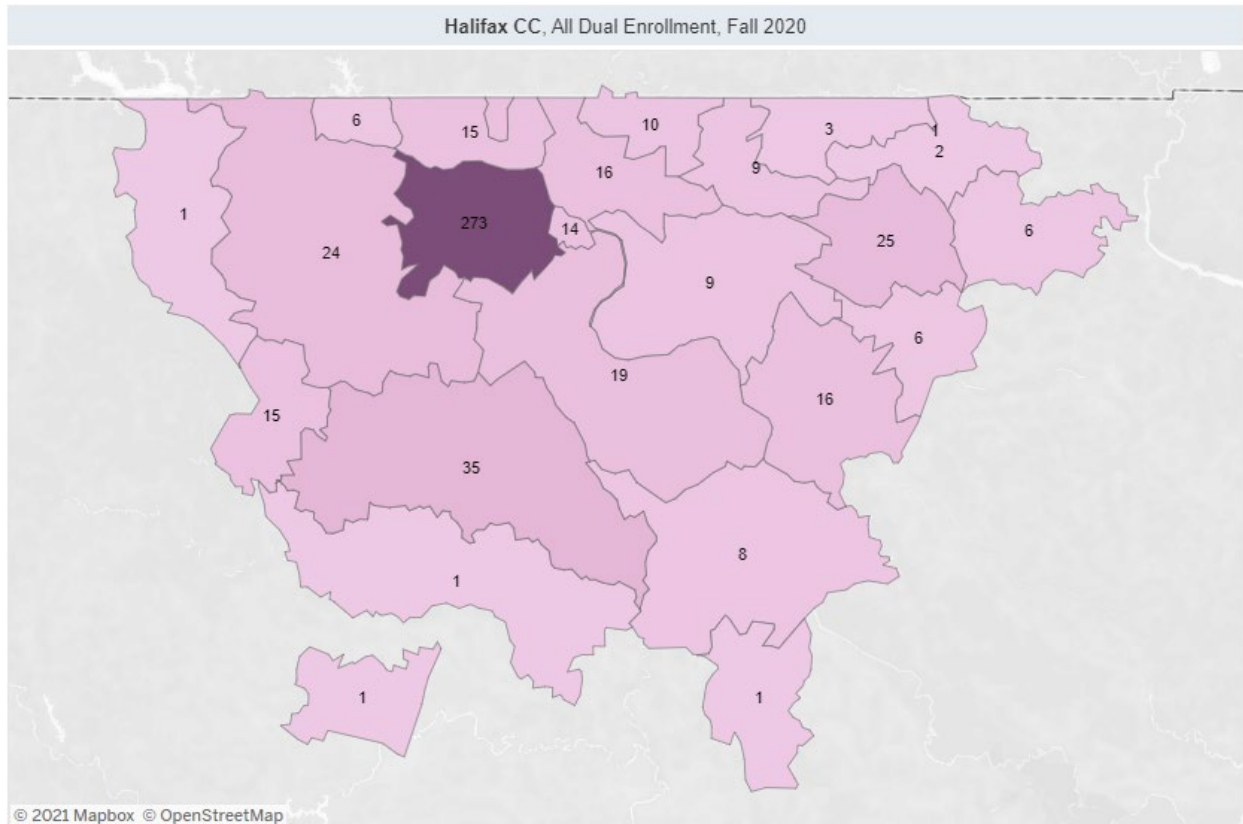




### Enrollment by Zip Code

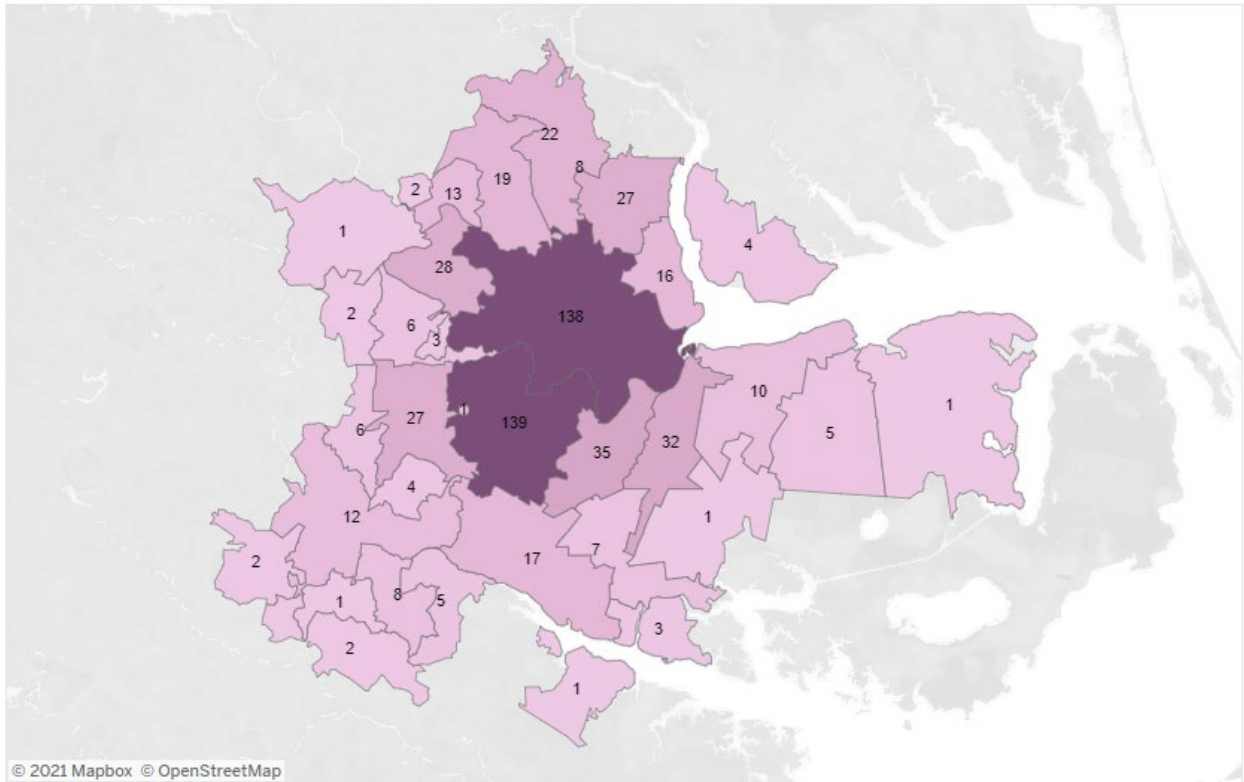
In Fall 2020, Halifax showed the highest enrollment in the Roanoke Rapids zip code. Martin had the highest enrollments in Askewville, Windsor, Bear Grass, and Williamston zip codes. Roanoke Chowan had the highest enrollments in the Ahoskie zip code.

Zip codes do not map exactly to towns, so this data should be interpreted with caution. Two zip codes mapped to towns in a single college's service area showed enrollment outside of that service area. 27869 (Rich Square) is assigned to Roanoke Chowan but shows primarily Halifax enrollment. 27924 (Colerain) is also assigned to Roanoke Chowan but shows primarily Martin enrollment.





Martin CC, All Dual Enrollment, Fall 2020



Roanoke Chowan CC, All Dual Enrollment, Fall 2020

