

STATE BOARD OF COMMUNITY COLLEGES
Curriculum Standard Revision Approved by the System President

Information: The State Board of the North Carolina Community College System, through delegated authority to the System President, approved the curriculum standard revision listed below:

Curriculum Program: Advertising and Graphic Design (A30100)

Revision:

- Remove Illustration subject area.
- Remove all DES, Design: Creative, prefix classes as core requirements.
- Add ART 171 Digital Design I, and ART 271 Digital Design II to the Computer Design/Computer Graphics subject area.

Rationale: The submitting college suggests that the proposed revisions will allow colleges the flexibility to align their offerings with the local industry needs. Currently, Illustration jobs are not in high demand. The DES, Design: Creative, prefixes are for interior design students and are not the equivalent content. Adding ART 171 and ART 271 as options will help colleges prepare students to have the option to transfer. Colleges wanting to retain their current program of study may continue to do so without change.

Background: 1D SBCCC 400.9 (b) states:

A revision of an existing curriculum standard shall:

- (1) Have written concurrence by two-thirds of colleges approved to offer the curriculum program; and*
- (2) Be in alignment with criteria outlined in 1D SBCCC 400.10(e).*
- (3) The President of the North Carolina Community College System shall have the authority to approve or deny the revision of an existing curriculum standard. If only two colleges are approved to offer the curriculum, and written concurrence is not obtained from both colleges, the State Board of Community Colleges shall have the authority to approve or deny the revision to the existing curriculum standard.*

Contact(s):

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