

**STATE BOARD OF COMMUNITY COLLEGES  
CURRICULUM STANDARD REVISIONS**

**Request:** The State Board is asked to approve revisions to the following curriculum standard:

Randolph Community College  
Photographic Technology (A30280)

**Contact:**

Ms. Jennifer Frazelle  
Director

**STATE BOARD OF COMMUNITY COLLEGES  
CURRICULUM STANDARD REVISION**

**Randolph Community College  
Photographic Technology (A30280)**

**Request:** Randolph Community College is seeking approval to revise the Photographic Technology (A30280) curriculum standard and archive the following Photographic Technology curriculum concentration curriculum standards.

Photographic Technology/Biocommunications Photography (A3028A)  
Photographic Technology/Commercial Photography (A3028B)  
Photographic Technology/Photojournalism (A3028C)  
Photographic Technology/Portrait Studio Mgt (A3028D)

**Background:** The North Carolina Community College System currently has a parent Photographic Technology (A30280) curriculum standard with the following four concentrations:

Photographic Technology/Biocommunications Photography (A3028A)  
Photographic Technology/Commercial Photography (A3028B)  
Photographic Technology/Photojournalism (A3028C)  
Photographic Technology/Portrait Studio Mgt (A3028D)

Five colleges are currently approved for the parent program. Randolph Community College is the only college approved for the four concentrations.

**Rationale:** Randolph Community College has taken the lead in proposing revisions to the parent curriculum standard which would:

1. Allow a greater emphasis on multimedia within the photography curriculum.
2. Provide subject-specific multimedia course within the subject areas (previously the concentrations.)
3. Archive the concentrations and consolidate the content areas into one career cluster curriculum standard.

*Please note that the proposed curriculum standard includes five new multimedia courses which were approved by the Curriculum Review Committee on February 25, 2016*

**Vote Results:** The proposed curriculum standard has been sent to the five colleges approved for Photographic Technology for a formal vote. All five colleges are in agreement with the proposed changes.

**Contact:**

Ms. Jennifer Frazelle  
Director

**PROPOSED Curriculum Standard for Visual Arts: Photographic Technology**

**Career Cluster:** Arts, Audio/Video Technology and Communications \*\*

**Cluster Description:** Designing, producing, exhibiting, performing, writing, and publishing multi-media content including visual and performing arts and design, journalism, and entertainment services.

**Pathway:** Visual Arts **Effective Term:** Fall 2016 (2016\*03)

**Program Majors Under Pathway**

Program Major / Classification of Instruction Programs (CIP) Code	Credentialed Level(s) Offered	Program Major Code
Photographic Technology CIP Code 10.0201	AAS/Diploma/Certificate	A30280

**Pathway Description:**  
 The Photographic Technology curriculum offers training in photographic techniques and their application in professional photographic disciplines. Students will receive comprehensive course work in one of the following subject areas: Photographic Technology, Biocommunications Photography, Photojournalism, Commercial Photography, or Portrait Studio Management.  
  
 Course work includes developing skills in the following areas: fundamentals of camera systems, lighting, photographic process, digital imaging, design, multimedia and business practices.  
  
 Graduates should qualify for entry-level jobs in the photographic industry. Employment opportunities exist in the following areas: commercial photography, photojournalism, biomedical photography, portrait photography, equipment sales, photographic laboratories, and imaging technologies depending upon courses offered and completed.

**I. General Education Academic Core**  
*[Curriculum Requirements for associate degree, diploma, and certificate programs in accordance with 1D SBCCC 400.97(3)]: Degree programs must contain a minimum of 15 semester hours including at least one course from each of the following areas: humanities/fine arts, social/behavioral sciences, and natural sciences/mathematics. Degree programs must contain a minimum of 6 semester hours of communications. Diploma programs must contain a minimum of 6 semester hours of general education; 3 semester hours must be in communications. General education is optional in certificate programs.*

**Visual Arts: Photographic Technology**

Recommended General Education Academic Core	AAS	Diploma	Certificate
<b>Minimum General Education Hours Required:</b>	<b>15 SHC</b>	<b>6 SHC</b>	<b>0 SHC</b>
<p><i>Courses listed below are <b>recommended</b> general education courses for this curriculum standard. Colleges may choose to include additional or alternative general education courses to meet local curriculum needs.</i></p> <p><i>*Recommended certificate and diploma level curriculum courses. These courses may <u>not</u> be included in associate degree programs.</i></p> <p><i>U signifies Universal General Education Transfer Component Courses (UGETC)</i></p> <p><b>Communication:</b></p> <ul style="list-style-type: none"> <li>*COM 101 Workplace Communication 3 SHC</li> <li>COM 110 Introduction to Communication 3 SHC</li> <li>COM 120 Intro Interpersonal Com 3 SHC</li> <li>COM 231 Public Speaking 3 SHC U</li> <li>*ENG 101 Applied Communications I 3 SHC</li> <li>*ENG 102 Applied Communications II 3 SHC</li> <li>ENG 110 Freshman Composition 3 SHC</li> <li>ENG 111 Expository Writing 3 SHC U</li> <li>ENG 112 Argument-Based Research 3 SHC U</li> <li>ENG 114 Prof Research &amp; Reporting 3 SHC</li> <li>ENG 115 Oral Communication 3 SHC</li> <li>ENG 116 Technical Report Writing 3 SHC</li> </ul>	<b>6 SHC</b>	<b>3-6 SHC</b>	<b>Optional</b>

*\*Within the degree program, the institution shall include opportunities for the achievement of competence in reading, writing, oral communication, fundamental mathematical skills, and basic use of computers.*

<b>Humanities/Fine Arts:</b>					<b>3 SHC</b>	<b>0-3 SHC</b>	<b>Optional</b>
ART	111	Art Appreciation	3 SHC	U			
ART	114	Art History Survey I	3 SHC	U			
ART	115	Art History Survey II	3 SHC	U			
*HUM	101	Values in the Workplace	2 SHC				
HUM	110	Technology and Society	3 SHC				
HUM	115	Critical Thinking	3 SHC				
HUM	230	Leadership Development	3 SHC				
PHI	230	Introduction to Logic	3 SHC				
PHI	240	Introduction to Ethics	3 SHC	U			
<b>Social /Behavioral Sciences:</b>					<b>3 SHC</b>	<b>0-3 SHC</b>	<b>Optional</b>
ECO	151	Survey of Economics	3 SHC				
ECO	251	Prin of Microeconomics	3 SHC	U			
GEO	110	Introduction to Geography	3 SHC				
GEO	111	World Regional Geography	3 SHC				
*PSY	101	Applied Psychology	3 SHC				
*PSY	102	Human Relations	2 SHC				
PSY	118	Interpersonal Psychology	3 SHC				
PSY	135	Group Processes	3 SHC				
PSY	150	General Psychology	3 SHC	U			
*SOC	105	Social Relationships	3 SHC				
SOC	210	Introduction to Sociology	3 SHC	U			
SOC	215	Group Processes	3 SHC				
<b>Natural Sciences/Mathematics:</b>					<b>3 SHC</b>	<b>0-3 SHC</b>	<b>Optional</b>
BIO	140	Environmental Biology	3 SHC				
BIO	160	Introductory Life Science	3 SHC				
*MAT	101	Applied Mathematics I	3 SHC				
MAT	110	Mathematical Measurement	3 SHC				
MAT	115	Mathematical Models	3 SHC				
MAT	120	Geometry and Trigonometry	3 SHC				
MAT	121	Algebra/Trigonometry I	3 SHC				
MAT	140	Survey of Mathematics	3 SHC				
MAT	151	Statistics I	3 SHC				
MAT	155	Statistical Analysis	3 SHC				
PHY	110	Conceptual Physics	3 SHC	U			
PHY	121	Applied Physics I	4 SHC				

**II. Major Hours.** AAS, diploma, and certificate programs must include courses which offer specific job knowledge and skills. Work-based learning may be included in associate in applied science degrees up to a maximum of 8 semester hours of credit; in diploma programs up to a maximum of 4 semester hours of credit; and in certificate programs up to a maximum of 2 semester hours of credit. Below is a description of each section under Major Hours.

- A. Technical Core.** The technical core is comprised of specific courses which are required for all Program Majors under this Curriculum Standard. A diploma program offered under an approved AAS program standard or a certificate which is the highest credential level awarded under an approved AAS program standard must include a minimum of 12 semester hours credit derived from the curriculum core courses or core subject area of the AAS program.
- B. Program Major(s).** The Program Major must include a minimum of 12 semester hours credit from required subjects and/or courses. The Program Major is in addition to the technical core.
- C. Other Major Hours.** Other major hours must be selected from prefixes listed on the curriculum standard. A maximum of 9 semester hours of credit may be selected from each prefix listed, with the exception of prefixes listed in the core.

<b>Visual Arts: Photographic Technology</b>	<b>AAS</b>	<b>Diploma</b>	<b>Certificate</b>
<b>Minimum Major Hours Required:</b>	<b>49 SHC</b>	<b>30 SHC</b>	<b>12 SHC</b>
<b>A. Technical Core:</b> PHO 110 Fundamentals of Photography 5 SHC PHO 139 Intro to Digital Imaging 2 SHC  <b>Lighting. Select 3-4 SHC:</b> PHO 115 Basic Studio Lighting 4 SHC <i>or</i> PHO 125 Basic Object Lighting 1 SHC <i>and</i> PHO 126 Basic Portrait Lighting 1 SHC <i>and</i> PHO 135 Product Lighting 1 SHC  <b>Multimedia. Select 3 SHC:</b> PHO 143 Multimedia I 3 SHC (New) PHO 224 Multimedia Productions 3 SHC	<b>28-39 SHC</b>		
<b>Required Subject Areas (Select one subject area):</b> <b>Photographic Technology</b> PHO 113 History of Photography 3 SHC PHO 216 Documentary Photography 4 SHC PHO 217 Photojournalism I 4 SHC PHO 226 Portraiture 4 SHC  <b>Biocommunications Photography</b> PHO 132 Small-Format Photography 4 SHC PHO 212 Biocom Photojournalism 2 SHC PHO 213 Macro Photography 2 SHC PHO 218 Biocom Portrait Lighting 2 SHC PHO 225 Biocom Object Lighting 2 SHC PHO 230 Biocom Portfolio Pre 2 SHC PHO 246 Multimedia II Biocommunication 3 SHC (New)			
<b>Commercial Photography</b> PHO 132 Small-Format Photography 4 SHC PHO 215 Photographic Illustration 6 SHC PHO 229 Advertising Photography 6 SHC PHO 231 Commercial Portfolio Preparation 2 SHC PHO 244 Multimedia II Commercial Photo 3 SHC (New)			
<b>Photojournalism</b> PHO 132 Small-Format Photography 4 SHC PHO 217 Photojournalism I 4 SHC PHO 227 Photojournalism II 8 SHC PHO 232 Photojournalism Portfolio Preparation 2 SHC PHO 243 Multimedia II Photojournalism 3 SHC (New)			
<b>Portrait Studio Management</b> PHO 132 Small-Format Photography 4 SHC PHO 210 Professional Wedding Photography 3 SHC PHO 211 Professional Portraiture I 8 SHC PHO 221 Professional Portraiture II 5 SHC PHO 233 Professional Portfolio Preparation 2 SHC PHO 245 Multimedia II Portrait Photo 3 SHC (New)			

### C. Other Major Hours.

To be selected from the following prefixes:

ART, BUS, CIS, CSC, PFN, PHO and WBL

Up to two semester hour credits may be selected from ACA.

Up to three semester hour credits may be selected from the following prefixes: ARA, ASL, CHI, FRE, GER, ITA, JPN, LAT, POR, RUS and SPA.

### III. Other Required Hours

A college may include courses to meet graduation or local employer requirements in a certificate (0-1 SHC), diploma (0-4 SHC), or an associate in applied science (0-7 SHC) program. These curriculum courses shall be selected from the Combined Course Library and must be approved by the System Office prior to implementation. Restricted, unique, or free elective courses may not be included as other required hours.

### IV. Employability Competencies

Fundamental competencies that address soft skills vital to employability, personal, and professional success are listed below. Colleges are encouraged to integrate these competencies into the curriculum by embedding appropriate student learning outcomes into one or more courses or through alternative methods.

- A. **Interpersonal Skills and Teamwork** – The ability to work effectively with others, especially to analyze situations, establish priorities, and apply resources for solving problems or accomplishing tasks.
- B. **Communication** – The ability to effectively exchange ideas and information with others through oral, written, or visual means.
- C. **Integrity and Professionalism** – Workplace behaviors that relate to ethical standards, honesty, fairness, respect, responsibility, self-control, criticism and demeanor.
- D. **Problem-solving** – The ability to identify problems and potential causes while developing and implementing practical action plans for solutions.
- E. **Initiative and Dependability** – Workplace behaviors that relate to seeking out new responsibilities, establishing and meeting goals, completing tasks, following directions, complying with rules, and consistent reliability.
- F. **Information processing** – The ability to acquire, evaluate, organize, manage, and interpret information.
- G. **Adaptability and Lifelong Learning** – The ability to learn and apply new knowledge and skills and adapt to changing technologies, methods, processes, work environments, organizational structures and management practices.
- H. **Entrepreneurship** – The knowledge and skills necessary to create opportunities and develop as an employee or self-employed business owner.

\*An **Employability Skills Resource Toolkit** has been developed by NC-NET for the competencies listed above.

Additional information is located at: <http://www.nc-net.info/employability.php>

\*\*The North Carolina Career Clusters Guide was developed by the North Carolina Department of Public Instruction and the North Carolina Community College system to link the academic and Career and Technical Education programs at the secondary and postsecondary levels to increase student achievement. Additional information about Career Clusters is located at: [http://www.nc-net.info/NC\\_career\\_clusters\\_guide.php](http://www.nc-net.info/NC_career_clusters_guide.php) or <http://www.careertech.org>.

Summary of Required Semester Hour Credits (SHC) for each credential:

	AAS	Diploma	Certificate
Minimum General Education Hours	15	6	0
Minimum Major Hours	49	30	12
Other Required Hours	0-7	0-4	0-1
<b>Total Semester Hours Credit (SHC)</b>	<b>64-76</b>	<b>36-48</b>	<b>12-18</b>

# ARCHIVE CURRICULUM STANDARD

Effective Term  
Spring 2013  
[2013\*01]

Curriculum Program Title	<b>Photographic Technology</b>	Program Code	<b>A3028A</b>
Concentration	<b>Biocommunications Photography</b>	CIP Code	<b>10.0201</b>

## *Curriculum Description*

Biocommunications Photography is a concentration under the curriculum title of Photographic Technology. This curriculum provides individuals with the techniques and procedures used in biocommunications photography.

Course work includes all core first-year studies along with a strong foundation in basic portraiture, commercial photography, and photojournalism. Specialized courses include macro-photography, multimedia production, and internship experiences under close supervision in related settings.

Graduates should be thoroughly prepared to safely and successfully perform the duties required in entry-level positions in biocommunications photography or related areas.

## *Curriculum Requirements\**

*[for associate degree, diploma, and certificate programs in accordance with ID SBCCC 400.97 (3)]*

- I. General Education.** Degree programs must contain a minimum of 15 semester hours including at least one course from each of the following areas: humanities/fine arts, social/behavioral sciences, and natural sciences/mathematics. Degree programs must contain a minimum of 6 semester hours of communications. Diploma programs must contain a minimum of 6 semester hours of general education; 3 semester hours must be in communications. General education is optional in certificate programs.
- II. Major Hours.** AAS, diploma, and certificate programs must include courses which offer specific job knowledge and skills. Work-based learning may be included in associate in applied science degrees up to a maximum of 8 semester hours of credit; in diploma programs up to a maximum of 4 semester hours of credit; and in certificate programs up to a maximum of 2 semester hours of credit. *(See second page for additional information.)*
- III. Other Required Hours.** A college may include courses to meet graduation or local employer requirements in a certificate, diploma, or associate in applied science program. These curriculum courses shall be selected from the Combined Course Library and must be approved by the System Office prior to implementation. Restricted, unique, or free elective courses may not be included as other required hours.

	<b>AAS</b>	<b>Diploma</b>	<b>Certificate</b>
Minimum General Education Hours	15	6	0
Minimum Major Hours	49	30	12
Other Required Hours	0-7	0-4	0-1
<b>Total Semester Hours Credit (SHC)</b>	<b>64-76</b>	<b>36-48</b>	<b>12-18</b>

\*Within the degree program, the institution shall include opportunities for the achievement of competence in reading, writing, oral communication, fundamental mathematical skills, and basic use of computers.

## Major Hours

[ref. 1D SBCCC 400.97 (3)]

- A. Core.** The subject/course core is comprised of subject areas and/or specific courses which are required for each curriculum program. A diploma program offered under an approved AAS program standard or a certificate which is the highest credential level awarded under an approved AAS program standard must include a minimum of 12 semester hours credit derived from the subject/course core of the AAS program.
- B. Concentration** (if applicable). A concentration of study must include a minimum of 12 semester hours credit from required subjects and/or courses. The majority of the course credit hours are unique to the concentration. The required subjects and/or courses that make up the concentration of study are in addition to the required subject/course core.
- C. Other Major Hours.** Other major hours must be selected from prefixes listed on the curriculum standard. A maximum of 9 semester hours of credit may be selected from any prefix listed, with the exception of prefixes listed in the core or concentration. Work-based learning may be included in associate in applied science degrees up to a maximum of 8 semester hours of credit; in diploma programs up to a maximum of 4 semester hours of credit; and in certificate programs up to a maximum of 2 semester hours of credit.

### Photographic Technology/Biocommunications Photography A3028A

	AAS	Diploma	Certificate
<b>Minimum Major Hours Required</b>	<b>49 SHC</b>	<b>30 SHC</b>	<b>12 SHC</b>
<p><b>A. CORE</b>  <i>A diploma offered under this AAS degree requires a minimum of 12 SHC extracted from the required subject/course core of the AAS degree.</i></p> <p><b>Required Courses:</b>            PHO 110 Fundamentals of Photography 5 SHC            PHO 139 Intro to Digital Imaging 2 SHC            PHO 224 Multimedia Production 3 SHC</p> <p><b>Required Subject Areas:</b>  <b>Lighting. Select 3-4 SHC:</b>            PHO 115 Basic Studio Lighting 4 SHC  <i>or</i>            PHO 125 Basic Object Lighting 1 SHC &amp;            PHO 126 Basic Portrait Lighting 1 SHC &amp;            PHO 135 Product Lighting 1 SHC</p>	<b>13-14 SHC</b>	<b>12 SHC</b>	
<p><b>B. CONCENTRATION</b>  <i>Courses unique to the concentration are designated with **</i></p> <p>PHO 132 Small-Format Photography 4 SHC            ** PHO 212 Biocom Photojournalism 2 SHC            ** PHO 213 Macro Photography 2 SHC            ** PHO 218 Biocom Portrait Lighting 2 SHC            ** PHO 225 Biocom Object Lighting 2 SHC            ** PHO 230 Biocom Portfolio Prep 2 SHC</p>	<b>14 SHC</b>	<b>14 SHC</b>	
<p><b>C. OTHER MAJOR HOURS</b>  <i>To be selected from the following prefixes:</i></p> <p>ART, BIO, BUS, CIS, CSC, GRA, GRD, PFN, PHO, and WBL</p> <p><i>Up to two semester hour credits may be selected from ACA.</i></p> <p><i>Up to three semester hour credits may be selected from the following prefixes: ARA, ASL, CHI, FRE, GER, ITA, JPN, LAT, POR, RUS and SPA.</i></p>			



# ARCHIVE CURRICULUM STANDARD

*Effective Term*  
*Spring 2013*  
*[2013\*01]*

Curriculum Program Title	<b>Photographic Technology</b>	Program Code	<b>A3028B</b>
Concentration	<b>Commercial Photography</b>	CIP Code	<b>50.0406</b>

## *Curriculum Description*

Commercial Photography is a concentration under the curriculum title of Photographic Technology. This curriculum provides in-depth study of professional commercial photography. Its segments, business practices, tools, techniques, and applications are explored via demonstrations, assignments, and on-the-job internships.

Course work includes in-depth study of advertising photography and product illustration; studio and location camera techniques and lighting; model, food and architectural photography; layout specifications and art direction; corporate and stock photography; digital imaging applications; and current commercial business practices.

Graduates should be thoroughly prepared to successfully perform the duties required in entry-level positions within the commercial photography industry.

## *Curriculum Requirements\**

*[for associate degree, diploma, and certificate programs in accordance with ID SBCCC 400.97 (3)]*

- I. General Education.** Degree programs must contain a minimum of 15 semester hours including at least one course from each of the following areas: humanities/fine arts, social/behavioral sciences, and natural sciences/mathematics. Degree programs must contain a minimum of 6 semester hours of communications. Diploma programs must contain a minimum of 6 semester hours of general education; 3 semester hours must be in communications. General education is optional in certificate programs.
- II. Major Hours.** AAS, diploma, and certificate programs must include courses which offer specific job knowledge and skills. Work-based learning may be included in associate in applied science degrees up to a maximum of 8 semester hours of credit; in diploma programs up to a maximum of 4 semester hours of credit; and in certificate programs up to a maximum of 2 semester hours of credit. *(See second page for additional information.)*
- III. Other Required Hours.** A college may include courses to meet graduation or local employer requirements in a certificate, diploma, or associate in applied science program. These curriculum courses shall be selected from the Combined Course Library and must be approved by the System Office prior to implementation. Restricted, unique, or free elective courses may not be included as other required hours.

	<b>AAS</b>	<b>Diploma</b>	<b>Certificate</b>
Minimum General Education Hours	15	6	0
Minimum Major Hours	49	30	12
Other Required Hours	0-7	0-4	0-1
<b>Total Semester Hours Credit (SHC)</b>	<b>64-76</b>	<b>36-48</b>	<b>12-18</b>

# Major Hours

[ref. 1D SBCCC 400.97 (3)]

- A. Core.** The subject/course core is comprised of subject areas and/or specific courses which are required for each curriculum program. A diploma program offered under an approved AAS program standard or a certificate which is the highest credential level awarded under an approved AAS program standard must include a minimum of 12 semester hours credit derived from the subject/course core of the AAS program.
- B. Concentration** (if applicable). A concentration of study must include a minimum of 12 semester hours credit from required subjects and/or courses. The majority of the course credit hours are unique to the concentration. The required subjects and/or courses that make up the concentration of study are in addition to the required subject/course core.
- C. Other Major Hours.** Other major hours must be selected from prefixes listed on the curriculum standard. A maximum of 9 semester hours of credit may be selected from any prefix listed, with the exception of prefixes listed in the core or concentration. Work-based learning may be included in associate in applied science degrees up to a maximum of 8 semester hours of credit; in diploma programs up to a maximum of 4 semester hours of credit; and in certificate programs up to a maximum of 2 semester hours of credit.

## Photographic Technology/Commercial Photography A3028B

	AAS	Diploma	Certificate
<b>Minimum Major Hours Required</b>	<b>49 SHC</b>	<b>30 SHC</b>	<b>12 SHC</b>
<b>A. CORE</b>  <b>Required Courses:</b> PHO 110 Fundamentals of Photography 5 SHC PHO 139 Intro to Digital Imaging 2 SHC PHO 224 Multimedia Production 3 SHC  <b>Required Subject Areas:</b> <b>Lighting. Select 3-4 SHC:</b> PHO 115 Basic Studio Lighting 4 SHC <i>or</i> PHO 125 Basic Object Lighting 1 SHC & PHO 126 Basic Portrait Lighting 1 SHC & PHO 135 Product Lighting 1 SHC	<b>13-14 SHC</b>	<b>NR</b>	
<b>B. CONCENTRATION</b> <i>Courses unique to the concentration are designated with **</i>  PHO 132 Small-Format Photography 4 SHC ** PHO 215 Photographic Illustration 6 SHC ** PHO 229 Advertising Photography 6 SHC ** PHO 231 Commercial Portfolio Preparation 2 SHC	<b>18 SHC</b>	<b>18 SHC</b>	
<b>C. OTHER MAJOR HOURS</b> <i>To be selected from the following prefixes:</i>  ART, BUS, CIS, CSC, GRA, GRD, PFN, PHO, and WBL  <i>Up to two semester hour credits may be selected from ACA.</i>  <i>Up to three semester hour credits may be selected from the following prefixes: ARA, ASL, CHI, FRE, GER, ITA, JPN, LAT, POR, RUS and SPA.</i>			

# ARCHIVE CURRICULUM STANDARD

Effective Term  
Spring 2013  
[2013\*01]

Curriculum Program Title	<b>Photographic Technology</b>	Program Code	<b>A3028C</b>
Concentration	<b>Photojournalism</b>	CIP Code	<b>09.0404</b>

## *Curriculum Description*

Photojournalism is a concentration under the curriculum title of Photographic Technology. This curriculum provides in-depth coverage of professional photojournalism as it is currently practiced at newspapers and magazines.

Students will receive practical comprehensive instruction in the logistics and techniques of photojournalism. Courses include detailed study of photography of news, sports, and features; computer-based layout and design; and legal and ethical issues. Newspaper internships provide on-the-job training.

Graduates should be thoroughly prepared to successfully perform the duties required in entry-level positions in photojournalism.

## *Curriculum Requirements\**

*[for associate degree, diploma, and certificate programs in accordance with ID SBCCC 400.97 (3)]*

- I. General Education.** Degree programs must contain a minimum of 15 semester hours including at least one course from each of the following areas: humanities/fine arts, social/behavioral sciences, and natural sciences/mathematics. Degree programs must contain a minimum of 6 semester hours of communications. Diploma programs must contain a minimum of 6 semester hours of general education; 3 semester hours must be in communications. General education is optional in certificate programs.
- II. Major Hours.** AAS, diploma, and certificate programs must include courses which offer specific job knowledge and skills. Work-based learning may be included in associate in applied science degrees up to a maximum of 8 semester hours of credit; in diploma programs up to a maximum of 4 semester hours of credit; and in certificate programs up to a maximum of 2 semester hours of credit. *(See second page for additional information.)*
- III. Other Required Hours.** A college may include courses to meet graduation or local employer requirements in a certificate, diploma, or associate in applied science program. These curriculum courses shall be selected from the Combined Course Library and must be approved by the System Office prior to implementation. Restricted, unique, or free elective courses may not be included as other required hours.

	<b>AAS</b>	<b>Diploma</b>	<b>Certificate</b>
Minimum General Education Hours	15	6	0
Minimum Major Hours	49	30	12
Other Required Hours	0-7	0-4	0-1
<b>Total Semester Hours Credit (SHC)</b>	<b>64-76</b>	<b>36-48</b>	<b>12-18</b>

# Major Hours

[ref. 1D SBCCC 400.97 (3)]

- A. Core.** The subject/course core is comprised of subject areas and/or specific courses which are required for each curriculum program. A diploma program offered under an approved AAS program standard or a certificate which is the highest credential level awarded under an approved AAS program standard must include a minimum of 12 semester hours credit derived from the subject/course core of the AAS program.
- B. Concentration (if applicable).** A concentration of study must include a minimum of 12 semester hours credit from required subjects and/or courses. The majority of the course credit hours are unique to the concentration. The required subjects and/or courses that make up the concentration of study are in addition to the required subject/course core.
- C. Other Major Hours.** Other major hours must be selected from prefixes listed on the curriculum standard. A maximum of 9 semester hours of credit may be selected from any prefix listed, with the exception of prefixes listed in the core or concentration. Work-based learning may be included in associate in applied science degrees up to a maximum of 8 semester hours of credit; in diploma programs up to a maximum of 4 semester hours of credit; and in certificate programs up to a maximum of 2 semester hours of credit.

## Photographic Technology/Photojournalism A3028C

	AAS	Diploma	Certificate
<b>Minimum Major Hours Required</b>	<b>49 SHC</b>	<b>30 SHC</b>	<b>12 SHC</b>
<b>A. CORE</b>  <b>Required Courses:</b> PHO 110 Fundamentals of Photography 5 SHC PHO 139 Intro to Digital Imaging 2 SHC PHO 224 Multimedia Production 3 SHC  <b>Required Subject Areas:</b> <b>Lighting. Select 3-4 SHC:</b> PHO 115 Basic Studio Lighting 4 SHC <i>or</i> PHO 125 Basic Object Lighting 1 SHC & PHO 126 Basic Portrait Lighting 1 SHC & PHO 135 Product Lighting 1 SHC	<b>13-14 SHC</b>	<b>NR</b>	
<b>B. CONCENTRATION</b> <i>Courses unique to the concentration are designated with **</i>  PHO 132 Small-Format Photography 4 SHC PHO 217 Photojournalism I 4 SHC ** PHO 227 Photojournalism II 8 SHC ** PHO 232 Photojournalism Portfolio Preparation 2 SHC	<b>18 SHC</b>	<b>18 SHC</b>	
<b>C. OTHER MAJOR HOURS</b> <i>To be selected from the following prefixes:</i>  ART, BUS, CIS, CSC, GRA, GRD, JOU, PFN, PHO, and WBL  <i>Up to two semester hour credits may be selected from ACA.</i>  <i>Up to three semester hour credits may be selected from the following prefixes: ARA, ASL, CHI, FRE, GER, ITA, JPN, LAT, POR, RUS and SPA.</i>			

# ARCHIVE CURRICULUM STANDARD

Effective Term  
Spring 2013  
[2013\*01]

Curriculum Program Title	<b>Photographic Technology</b>	Program Code	<b>A3028D</b>
Concentration	<b>Portrait Studio Management</b>	CIP Code	<b>10.0201</b>

## *Curriculum Description*

Portrait Studio Management is a concentration under the curriculum title of Photographic Technology. This curriculum prepares individuals with the techniques and procedures used in professional portraiture.

Course work includes equipment operation and photographic techniques specific to studio and location portraiture of individuals and groups. Additional topics covered include wedding protocol and logistics, posing, business practices, retouching, presentation, and studio management.

Graduates should be thoroughly prepared to successfully perform the duties required in entry-level portrait studio management.

## *Curriculum Requirements\**

*[for associate degree, diploma, and certificate programs in accordance with ID SBCCC 400.97 (3)]*

- I. General Education.** Degree programs must contain a minimum of 15 semester hours including at least one course from each of the following areas: humanities/fine arts, social/behavioral sciences, and natural sciences/mathematics. Degree programs must contain a minimum of 6 semester hours of communications. Diploma programs must contain a minimum of 6 semester hours of general education; 3 semester hours must be in communications. General education is optional in certificate programs.
- II. Major Hours.** AAS, diploma, and certificate programs must include courses which offer specific job knowledge and skills. Work-based learning may be included in associate in applied science degrees up to a maximum of 8 semester hours of credit; in diploma programs up to a maximum of 4 semester hours of credit; and in certificate programs up to a maximum of 2 semester hours of credit. *(See second page for additional information.)*
- III. Other Required Hours.** A college may include courses to meet graduation or local employer requirements in a certificate, diploma, or associate in applied science program. These curriculum courses shall be selected from the Combined Course Library and must be approved by the System Office prior to implementation. Restricted, unique, or free elective courses may not be included as other required hours.

	<b>AAS</b>	<b>Diploma</b>	<b>Certificate</b>
Minimum General Education Hours	15	6	0
Minimum Major Hours	49	30	12
Other Required Hours	0-7	0-4	0-1
<b>Total Semester Hours Credit (SHC)</b>	<b>64-76</b>	<b>36-48</b>	<b>12-18</b>

## *Major Hours*

[ref. 1D SBCCC 400.97 (3)]

- A. Core.** The subject/course core is comprised of subject areas and/or specific courses which are required for each curriculum program. A diploma program offered under an approved AAS program standard or a certificate which is the highest credential level awarded under an approved AAS program standard must include a minimum of 12 semester hours credit derived from the subject/course core of the AAS program.
- B. Concentration** (*if applicable*). A concentration of study must include a minimum of 12 semester hours credit from required subjects and/or courses. The majority of the course credit hours are unique to the concentration. The required subjects and/or courses that make up the concentration of study are in addition to the required subject/course core.
- C. Other Major Hours.** Other major hours must be selected from prefixes listed on the curriculum standard. A maximum of 9 semester hours of credit may be selected from any prefix listed, with the exception of prefixes listed in the core or concentration. Work-based learning may be included in associate in applied science degrees up to a maximum of 8 semester hours of credit; in diploma programs up to a maximum of 4 semester hours of credit; and in certificate programs up to a maximum of 2 semester hours of credit.

### Photographic Technology/Portrait Studio Management A3028D

	AAS	Diploma	Certificate
<b>Minimum Major Hours Required</b>	<b>49 SHC</b>	<b>30 SHC</b>	<b>12 SHC</b>
<b>A. CORE</b>  <b>Required Courses:</b> PHO 110 Fundamentals of Photography 5 SHC PHO 139 Intro to Digital Imaging 2 SHC PHO 224 Multimedia Production 3 SHC  <b>Required Subject Areas:</b> <b>Lighting. Select 3-4 SHC:</b> PHO 115 Basic Studio Lighting 4 SHC <i>or</i> PHO 125 Basic Object Lighting 1 SHC & PHO 126 Basic Portrait Lighting 1 SHC & PHO 135 Product Lighting 1 SHC	<b>13-14 SHC</b>	<b>NR</b>	
<b>B. CONCENTRATION</b> <i>Courses unique to the concentration are designated with **</i>  PHO 132 Small-Format Photography 4 SHC ** PHO 210 Professional Wedding Photography 3 SHC ** PHO 211 Professional Portraiture I 8 SHC ** PHO 221 Professional Portraiture II 5 SHC ** PHO 233 Professional Portfolio Preparation 2 SHC	<b>22 SHC</b>		
<b>C. OTHER MAJOR HOURS</b> <i>To be selected from the following prefixes:</i>  ART, BUS, CIS, CSC, PFN, PHO, and WBL  <i>Up to two semester hour credits may be selected from ACA.</i>  <i>Up to three semester hour credits may be selected from the following prefixes: ARA, ASL, CHI, FRE, GER, ITA, JPN, LAT, POR, RUS and SPA.</i>			