

# Defining Plan Success: Key Performance Indicators (KPIs)

Putting Education to Work

NC Community Colleges 2018-2022 Strategic Plan

# Strategic Plan KPI Committee

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# Strategic Plan Goals



Student Interest and Access



Clear & Supported Pathways for Student Progress and Success



Economic and Workforce Impact



System Effectiveness

# Key Performance Indicators (KPIs)

## Student Interest and Access

- ✓ High School Dual Enrollment
- ✓ High School Graduate Subsequent Enrollment
- ✓ Adult Enrollment
  - Curriculum/Continuing Education
  - Basic Skills
- ✓ High School Equivalency Transitions
- ✓ Stop-Out Student Re-Entry



# Key Performance Indicators (KPIs)

Clear & Supported  
Pathways

- Program Cluster Retention
- ✓ Basic Skills Student Progress
- ✓ Student Success Rate in College-Level English Courses
- ✓ Student Success Rate in College-Level Math Courses
- ✓ First Year Progression
- ✓ Curriculum Completion
- ✓ Licensure and Certification Passing Rate
- ✓ College Transfer Performance



# Key Performance Indicators (KPIs)

## Economic and Workforce Impact

- ✓ Business Partnerships
- ✓ Work-Based Training Opportunities
- ✓ Enrollment to Unemployment Ratio
- ✓ Graduate Employment
- ✓ Graduate Earnings



# Key Performance Indicators (KPIs)

## System Effectiveness

- ✓ Faculty Retention
- ✓ Staff Retention
- ? *Salary Comparisons*
- ? *Cost per Student*
- ? *Credits to Degree*
- ? *Percentage of Contact Hours Taught by FT Faculty*



# Deep Dive: Adult Enrollment



<https://public.tableau.com/profile/ncccskpi#!/>