



Credentials of Value

Non-degree Credentials

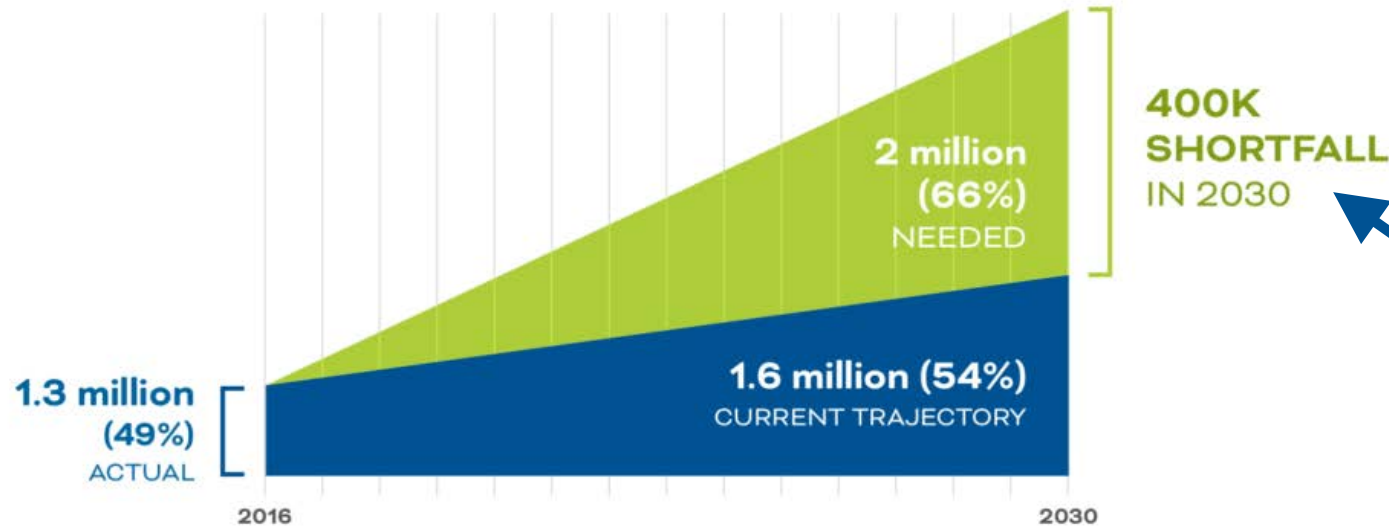
Alignment to State and Community College Goals

MyFutureNC Goal

2M North Carolinians with high quality post-secondary degree or credential

NC DEGREES/CREDENTIALS - INDIVIDUALS AGE 25-44

TODAY'S TRAJECTORY VS. 2030 NEEDS



Determining what counts

NC Credentials of Value

High-quality credentials valued by NC employers that support North Carolinians in obtaining in-demand living wage jobs



OUR 2030 GOAL:

2 MILLION

25- to 44-year-olds will have a
high-quality credential or postsecondary degree.

BASELINE DATA

- U.S. Census Bureau's 2016 American Community Survey Public Use Microdata Sample (enrolled, degrees) + a 2012 Georgetown University report, Lumina-commissioned survey with nationally-representative data (approximate high-quality certificates)

WHAT WILL COUNT TOWARDS OUR GOAL?

- Determined by in-state research and data partners including Carolina Demography, Belk Center, and GDAC and our state agencies - NCCCS, UNC System, NCICU, NC Commerce, DHHS, NCDPI

MyFutureNC

Credentials of Value Institute

**Identify high quality credentials valued by NC employers
that support North Carolinians in obtaining in-demand living wage jobs**

High Value

- ✓ Demand
- ✓ Wages

Types of Credentials

- ✓ State Agency
- ✓ Industry Developed
- ✓ Workforce Defined

Credential Role

- ✓ Building Blocks
- ✓ Stackable
- ✓ Career
- ✓ Growth

Credentials must

- ✓ Build into our accountability systems
 - ✓ Count toward attainment goals
- ✓ Embed in career pathways and guided pathways
- ✓ Signal to learners what has a value to their careers

MyFutureNC Goal
 2M North Carolinians with high quality post-secondary degree or credential

400,000 Gap

NC Credentials of Value
 High quality credentials valued by NC employers that support North Carolinians in obtaining in-demand living wage jobs

Focus on non-degree credentials

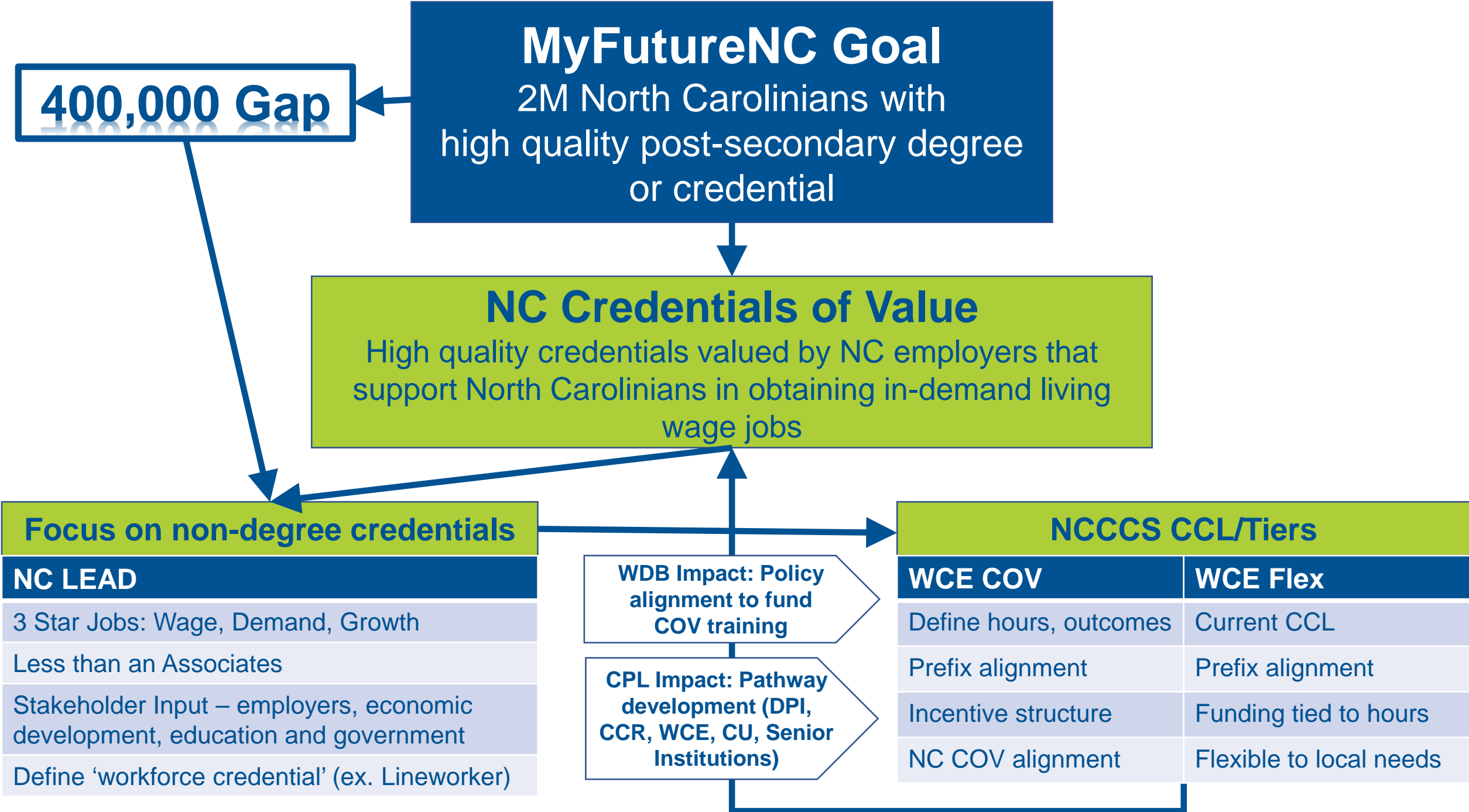
NC LEAD
3 Star Jobs: Wage, Demand, Growth
Less than an Associates
Stakeholder Input – employers, economic development, education and government
Define ‘workforce credential’ (ex. Lineworker)

WDB Impact: Policy alignment to fund COV training

CPL Impact: Pathway development (DPI, CCR, WCE, CU, Senior Institutions)

NCCCS CCL/Tiers

WCE COV	WCE Flex
Define hours, outcomes	Current CCL
Prefix alignment	Prefix alignment
Incentive structure	Funding tied to hours
NC COV alignment	Flexible to local needs

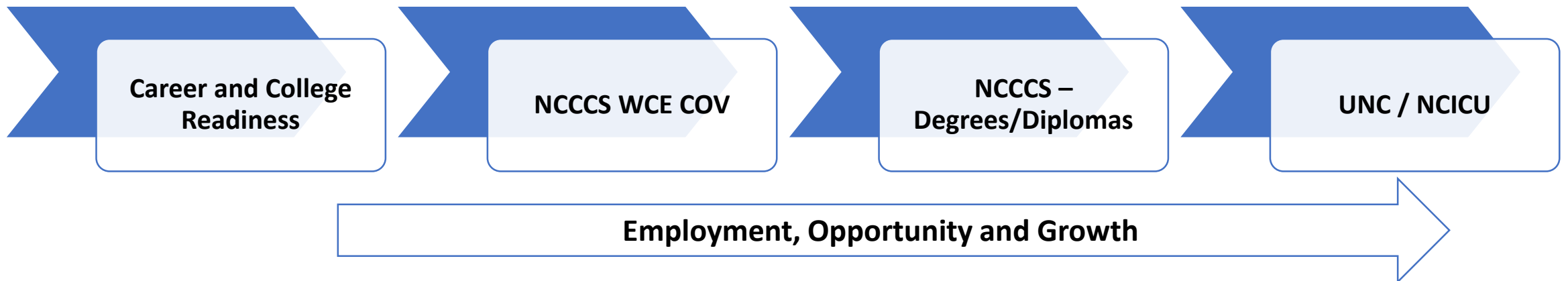


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Credit for Prior Learning – Pathway Development



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State Board of Community College - Impact

- **Funding – COV incentive**
- **Operations – WCE CCL Support of COV Structure**
- **Policy – Credit for Prior Learning / COV Pathway to Success**

MyFutureNC

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How will we measure success?

- **MyFutureNC Dashboard**
- **WIOA – NC Works, Title II**
 - **Perkins – DPI / CC**
 - **Performance – CC**
 - **Employer Response**

MyFutureNC

Credentials of Value Institute

NC – COV Core Team

Margaret Robertson
North Carolina Community College System
Associate Vice President – Workforce
Continuing Education
robertonm@nccommunitycolleges.edu

Bill Schneider
North Carolina Community College System
Associate Vice President – Research and
Planning
schneiderb@nccommunitycolleges.edu

Annie Izod
NCWorks Commission
Executive Director
annie.izod@ncommerce.com

Jessica 'Jess' Englert
Office of Governor Roy Cooper
Workforce Development Policy Advisor
jessica.englert@nc.gov

Nathan Ramsey
Mountain Area Workforce Board
Director
nathan@landofsky.org

Mary Elmer
North Carolina DPI
Senior Data Analyst – CTE
mary.elmer@dpi.nc.gov

Angela LeMay
North Carolina DPI
Section Chief, Assessment and Human Capital
angela.lemay@dpi.nc.gov

Jenifer Corn
Education Strategy Group
COVI – MyFutureNC
jcorn@edstrategy.org

Terry Holliday
Education Strategy Group
COVI – Coach
comhldy@gmail.com