

NC COMMUNITY COLLEGES

C R E A T I N G S U C C E S S

State Board Annual Planning Meeting

Modified SWOT Analysis

September 15, 2021

SWOT Analysis

- **S**trengths
- **W**eaknesses
- **O**pportunities
- **T**hreats

SWOT Analysis

- **S**trengths – positive, internally driven
- **W**eaknesses – negative, internal
- **O**pportunities – positive, external
- **T**hreats – negative, external

“TWOS” Analysis

- **T**hreats
- **W**eaknesses
- **O**pportunities
- **S**trengths

Today's Exercise

Step 1: Fill out index cards as instructed

Step 2: Staff pick up cards, read examples

Step 3: Board members can go to mics to add thoughts/discuss what they heard

Step 4: Staff will report back next month

**NC
CC**

**One index card for each category
(Write 2-4 ideas per card - *legibly*)**

Threats (blue index card)

- **2 to 4 biggest threats facing the NC Community College System, including its colleges and students**

**NC
CC**

**One index card for each category
(Write 2-4 ideas per card - *legibly*)**

Weaknesses (purple index card)

- **The NC Community College System's
2-4 biggest weaknesses**

NC
CC

One index card for each category
(Write 2-4 ideas per card - *legibly*)

Opportunities (yellow** index card)**

- **2 to 4 biggest opportunities facing the
NC Community College System**

NC
CC

One index card for each category
(Write 2-4 ideas per card - *legibly*)

Strengths (green index card)

- **2 to 4 biggest strengths of the
NC Community College System**

NC
CC

Discussion



Follow-up

- If you have further ideas, email bacona@ncccommunitycolleges.edu by 9/25
- Stay tuned for results reported out from next month's Strategic Planning Committee